



SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED, UNDER CLAUSE 41 OF THE LISTING AGREEMENT

Rs. Lakhs

STANDALONE			STANDALONE		CONSOLIDATED	
Unaudited Results for the Quarter ended 31st March			Audited Results for the Fifteen months & Accounting Year ended 31st March 2009	Audited Results for the Twelve Months & Accounting Year ended 31st December 2007	Audited Results for the Fifteen months & Accounting Year ended 31st March 2009	Audited Results for the Twelve Months & Accounting Year ended 31st December 2007
2009	2008					
201,219	173,820	Segment Revenue (Sales and Income from Services)	988,056	639,994	988,057	639,994
103,860	101,888	- Soaps and Detergents	536,744	368,660	537,074	368,856
48,929	43,097	- Personal Products	229,446	154,063	229,446	154,063
16,339	15,198	- Beverages	81,070	54,010	81,070	54,010
4,528	3,698	- Processed Foods	23,514	16,150	23,514	16,150
22,047	39,893	- Ice Creams	157,570	134,897	168,043	143,648
6,750	4,413	- Exports	36,097	18,497	55,228	31,122
403,672	382,007	- Others (includes Chemicals, Water etc)	2,052,497	1,386,271	2,082,432	1,407,843
(209)	(154)	Total Segment Revenue	(792)	(682)	(4,157)	(2,324)
403,463	381,853	Less : Inter segment revenue	2,051,705	1,385,589	2,078,275	1,405,519
		Net Segment Revenue				
33,353	23,251	Segment Results ( Profit Before Tax from ordinary activities)	148,173	97,869	148,232	97,869
23,894	24,581	- Soaps and Detergents	142,896	102,037	142,961	102,623
6,551	5,350	- Personal Products	30,815	23,002	30,830	23,002
(447)	343	- Beverages	145	1,520	150	1,520
(186)	(250)	- Processed Foods	862	1,284	863	1,241
1,436	1,779	- Ice Creams	10,820	4,685	10,466	4,692
(2,422)	(3,053)	- Exports	(13,447)	(8,704)	(10,151)	(6,919)
62,179	52,001	- Others (includes Chemicals, Water etc)	320,264	221,693	323,351	224,028
(221)	(350)	Total Segment Results	(2,532)	(2,550)	(2,645)	(2,649)
(15,355)	(4,508)	Less : Interest Expense	(16,850)	11,628	(18,018)	10,878
46,603	47,143	Add(Less) : Other unallocable expenditure net of unallocable income	300,882	230,771	302,688	232,257
		Total Profit Before Tax from ordinary activities				
59,349	31,418	Capital Employed (Segment assets less Segment liabilities)	59,349	12,624	59,187	12,522
2,294	11,526	- Soaps and Detergents	2,294	14,637	6,297	16,581
32,661	13,706	- Personal Products	32,661	5,348	32,661	5,348
4,403	1,508	- Beverages	4,403	145	4,403	145
4,610	3,966	- Processed Foods	4,610	3,764	4,610	3,764
32,099	36,561	- Ice Creams	32,099	30,765	33,758	33,780
(5,063)	(3,423)	- Exports	(5,063)	(2,453)	(2,917)	(324)
130,353	95,262	- Others	130,353	64,830	137,999	71,816
75,798	87,592	Total Capital Employed in segments	75,798	79,093	76,526	79,549
206,151	182,854	Add : Unallocable corporate assets less corporate liabilities	206,151	143,923	214,525	151,365
		Total Capital Employed in company				