



Hindustan Unilever Limited



Hindustan Unilever Limited Factsheet

Unilever Vision

We work to create a better future everyday. We to help people feel good look good and get more out of life with brands and services that are good for them and good for others. We will inspire people to take small everyday actions that can add up to a big difference for the world. We will develop new ways of doing business that will allow us to double the size of our company while reducing our environmental impact.

Our Heritage in India

In the summer of 1888, visitors to the Kolkata harbour noticed crates full of Sunlight soap bars, embossed with the words "Made in England by Lever Brothers". With it began an era of marketing branded Fast Moving Consumer Goods (FMCG).

In 1931, Unilever set up its first Indian subsidiary, Hindustan Vanaspati Manufacturing Company, followed by Lever Brothers India Limited (1933) and United Traders Limited (1935). In November 1956, these three companies merged to form Hindustan Unilever Limited (then known as Hindustan Lever Limited).

Sustainable Living

Unilever Sustainable Living Plan aims to help everyone enjoy a good quality of life while respecting the planet.

We have set ourselves three big goals to achieve by 2020: Halve the environmental footprint of our products, Help more than 1 billion people take action to improve their health and well-being, Source 100% of our agricultural raw materials sustainably.

Key Impacts:

- ~ Provided income-generating opportunities to 45,000 Shakti entrepreneurs in remote villages across 15 states in India through Project Shakti.
- ~ Lifebuoy has touched over 135 million people in India through its handwashing campaign since 2002 to educate people about basic hygiene habits.
- ~ Fair and Lovely Foundation has awarded scholarships to over 1300 meritorious girl students with limited financial resources for higher studies.
- ~ Pureit covers over 4.5 million households across India and provides safe drinking at water at a mere 25 paise per litre.
- ~ HUL reduced CO2 emissions from energy and water usage in the factories. Measured per tonne of production, since 2004 HUL has achieved reduction of 29% in CO2 from energy and 36% in use of water in 2010.

Diverse portfolio of leading brands

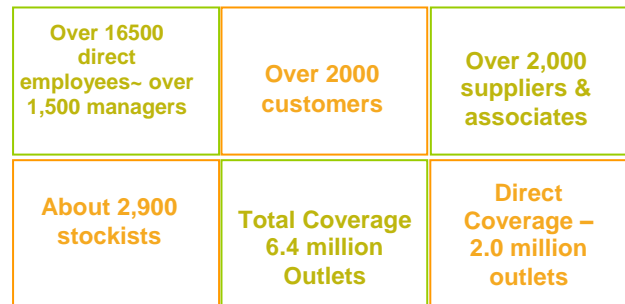


Brand Leadership

HUL is No. 1 in most of the categories it operates



Quick Facts



2010-11 Results at a Glance

Comparable audited results (in crores) for the 12 month period from April 2010 to March 31, 2011 compared to April 2009 to March 31, 2010

