



Hindustan Unilever Limited

### Unilever Vision

We work to create a better future everyday. We to help people feel good look good and get more out of life with brands and services that are good for them and good for others. We will inspire people to take small everyday actions that can add up to a big difference for the world. We will develop new ways of doing business that will allow us to double the size of our company while reducing our environmental impact.

### Our Heritage in India

In the summer of 1888, visitors to the Kolkata harbour noticed crates full of Sunlight soap bars, embossed with the words "Made in England by Lever Brothers". With it began an era of marketing branded Fast Moving Consumer Goods (FMCG).

In 1931, Unilever set up its first Indian subsidiary, Hindustan Vanaspati Manufacturing Company, followed by Lever Brothers India Limited (1933) and United Traders Limited (1935). In November 1956, these three companies merged to form Hindustan Unilever Limited (then known as Hindustan Lever Limited).

### Value Creation

Creating long term value for our shareholders, our people and our business partners is our road to sustainable & profitable growth.

### HUL Corporate Responsibility

HUL's corporate responsibility strategy seeks to address HUL's most significant sustainability impacts of hygiene, nutrition, enhancement of livelihoods, reduction of greenhouse gases and water footprint by integrating these objectives into our brands, our people and our processes.

- ~ Provided income-generating opportunities to 45,000 Shakti entrepreneurs in rural areas across 15 states in 100,000 villages through Project Shakti
- ~ Lifebuoy Swasthya Chetna has touched 120 million people in more than 50000 villages across India since 2002
- ~ Fair and lovely foundation has awarded more than 790 scholarships to women with limited financial resources for higher studies
- ~ Pureit covers over 3 million households across India, and provides safe drinking at water at a mere 25 paise per litre
- ~ Reduced CO2 emissions from energy manufacturing operations by 28% (measured per tonne of production over 2004 baseline)
- ~ More than 75% of our units are zero discharge sites.



## Hindustan Unilever Limited Factsheet

### Diverse portfolio of leading brands



### Brand Leadership

HUL is No. 1 in most of the categories it operates



### Quick Facts

14000 direct employees~ over 1,500 managers	Over 2000 customers	Over 2,000 suppliers & associates
About 2,900 stockists	Total Coverage 6.4 million Outlets	Direct Coverage - one million outlets

### 2009-10 Results at a Glance

Comparable unaudited results (in crores) for the 12 month period from April 2008 to March 31, 2009 compared to April 2009 to March 31, 2010

