



# THE TIMES OF INDIA

## **HUL has committed ₹100cr overall to fight Covid-19**

On the other hand, Godrej Consumer Products (GCPL) issued a statement on its decision to hold back price increases that were being planned on soaps. Sunil Kataria, CEO (India & SAARC), GCPL, said, "We were planning for a price increase to partially cover for spike in input costs. However, given the spread of Covid-19, we have decided to hold off this increase currently."