



Hindustan Unilever Limited

**NOTICE FOR CLOSURE OF THE SCHEME
OF BUY-BACK OF EQUITY SHARES**

Hindustan Unilever Limited (the "Company") has completed total Buy-back of 2,28,83,204 equity shares of Re. 1/- each, till Wednesday, March 23, 2011 for an aggregate amount of Rs. 625,29,68,086/- being approximately 99.25% of the total Buy-back Offer of Rs. 630 crores. The number of equity shares bought back is in excess of the requisite minimum number of 56,25,000 equity shares as stated in the Public Announcement dated August 11, 2010.

As the Company has already bought back equity shares exceeding the requisite minimum number of shares, the Buy-back Committee of the Board of Directors of Company at its meeting held on Wednesday, March 23, 2011, has decided to close the scheme for Buy-back of equity shares from the Open Market through the stock exchanges with effect from March 28, 2011 (hereinafter referred to as the Last Date for the Buy-back).

All payment obligations relating to the Buy-back offer shall be completed before the Last Date for the Buy-back.

The Directors of the Company take responsibility for the contents of this advertisement.

For Hindustan Unilever Limited

Dev Bajpai

Executive Director – Legal
and Company Secretary

Registered Office: 165/166, Backbay Reclamation, Mumbai – 400 020.

Place : Mumbai

Date: March 24, 2011