





## **Additional information about Fair and Lovely Foundation**

### **Connecting women to opportunity:**

Career guidance. High-quality education. They are vital elements to building a career and essential to empowering women. That's especially true where socio-cultural, infrastructural or economic barriers stand in women's way – barriers such as gender stereotyping, safety concerns about studying outside the home, or misplaced norms about household responsibilities.

### **Impact at Scale :**

The Foundation was set up in 2003 to offer women scholarships to pursue their education. In 2017, it launched a mobile-friendly career and education platform [www.fairandlovelyfoundation.in](http://www.fairandlovelyfoundation.in) as a holistic solution. This mobile platform offers career guidance as well as a curated selection of courses. The courses are chosen from well-regarded, high-quality digital education partners such as edX.org (founded by Harvard and MIT), the IT skills training firm, NIIT Limited, and English Edge, an English language training specialist.

By the end of 2019, over one million people had registered to access skills and training through the platform, with 350,000 career tests already completed.

As with the rebrand of Fair & Lovely, we will be also announcing the new name for the Fair & Lovely Foundation.

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### **About Hindustan Unilever Limited**

Hindustan Unilever Limited (HUL) is India's largest Fast-Moving Consumer Goods company with its products touching the lives of nine out of ten households in the country. HUL works to create a better future every day.

### **For media enquiries:**

[mediacentre.hul@unilever.com](mailto:mediacentre.hul@unilever.com)