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Drive launched in city to recycle plastic

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Mumbai: Fishing boats and nets for fisherfolk in the city, spectacle frames for people in Delhi, and benches in the garden city of Bengaluru may now come from a plastic recycling initiative that launched on Saturday.

Called 'Plastic Banega Fantastic', the effort to keep public places clean hopes to collect enough plastic waste to be recycled into daily utility objects that will be given back to sections of society in need of these.

As part of the initiative, NGOs, residents and local stakeholders in the city, Bengaluru and Delhi will partner with Hindustan Unilever and drive the clean-up over the next four months, said a press release.