



## Hindustan Unilever Limited

Hindustan Unilever Limited  
Unilever House  
B D Sawant Marg  
Chakala, Andheri East  
Mumbai 400 099

Tel: +91 (22) 3983 0000  
Web: [www.hul.co.in](http://www.hul.co.in)  
CIN: L15140MH1933PLC002030

14<sup>th</sup> March, 2019

Stock Code BSE: 500696  
NSE: HINDUNILVR  
ISIN: INE030A01027

BSE Limited,  
Corporate Relationship Department,  
2nd Floor, New Trading Wing,  
Rotunda Building, P.J. Towers,  
Dalal Street,  
Mumbai – 400 001

National Stock Exchange of India Ltd  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra – Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

Dear Sir,

**Sub: Mr. Sanjiv Mehta's elevation as President, South Asia, Unilever and Member of Unilever Leadership Executive**

Please find attached a Press Release, with respect to Unilever's announcement on the elevation of Mr. Sanjiv Mehta, Chairman and Managing Director of the Company, as President of Unilever, South Asia and a member of the Unilever Leadership Executive (ULE), the contents of which are self-explanatory.

You are requested to take the above information on record.

Thanking You.

Yours faithfully,  
For Hindustan Unilever Limited

**Dev Bajpai**  
Executive Director, Legal & Corporate Affairs  
and Company Secretary  
DIN: 00050516 / FCS No: 3354



## **HUL's Sanjiv Mehta elevated as President, South Asia, Unilever and Member of Unilever Leadership Executive**

**Mumbai, March 14, 2019:** Unilever today announced the elevation of Hindustan Unilever Ltd. (HUL), Chairman and Managing Director, Sanjiv Mehta as President of Unilever, South Asia. He will also be a member of the Unilever Leadership Executive (ULE). The change is effective from May 1, 2019. Sanjiv will continue as Chairman and Managing Director of HUL.

Welcoming Sanjiv Mehta's elevation, Alan Jope, CEO of Unilever said, "Sanjiv has been one of our most impressive General Managers with a consistent track record of growth and execution in high growth and emerging markets. He has been instrumental in unlocking strong performance in South Asia, delivering exceptional top and bottom line growth. I look forward to welcoming Sanjiv onto the ULE, where he will add invaluable insights and leadership."

During Sanjiv's tenure at the helm of HUL, the business has seen tremendous progress. The Company has delivered on the 4-G growth model embracing consistent, competitive, profitable and importantly, responsible growth. The Company has, reinvented its Customer Development strategy and adopted the WIMI (Winning in Many Indias) structure creating 14 consumer clusters with distinct strategies for each cluster. The Company has also set up 15 CCBTs (Country Category Business Teams) with significant empowerment to the teams to make the business nimble and agile. His tenure has also seen tremendous focus on the Company's M&A strategy with acquisitions of brands like Indulekha, Adityaa Milk and, most recently, the proposed merger of GSK Consumer Healthcare with HUL. The Company has also made impressive progress on its 'Reimagining HUL' agenda where data and digital technology are at the centre stage.

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### **About Hindustan Unilever Limited**

Hindustan Unilever Limited (HUL) is India's largest Fast-Moving Consumer Goods Company with a heritage of over 80 years in India and touches the lives of nine out of ten Indian households. HUL works to create a better future every day and helps people feel good, look good and get more out of life with brands and services that are good for them and good for others.

### **Media Enquiries:**

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