UNILEVER SUSTAINABLE LIVING PLAN
INDIA PROGRESS 2016
Hindustan Unilever Limited (HUL) has shown strong progress under the Unilever Sustainable Living Plan (USLP) in 2016. We have been steadily decoupling growth from our environmental impact.

We have continued to integrate USLP in our brands and operations, which has helped to deliver business growth and higher profitability. The strong progress validates our belief that responsible business models do not have to come at the expense of profit.

Unilever supports the United Nation’s Sustainable Development Goals (SDGs). All USLP initiatives of HUL are aligned to one or more of the SDGs.
Improving Health & Well-being

- Over **63 MILLION** people benefitted through Lifebuoy handwashing programme in India, so far.

- Pureit has provided over **74 BILLION** litres of safe drinking water till date.

- Approximately **6 LAKH** people have been impacted through Domex Toilet Academy (DTA). DTA has helped build over **1 LAKH** toilets in Indian households.

Reducing Environmental Impact

- CO₂ emissions reduced by **49%**
- Water usage reduced by **53%**
- Total waste generated from the factories reduced by **45%**

- Over **300 BILLION** litres of water conservation potential created by Hindustan Unilever Foundation partnerships.

Enhancing Livelihoods

- **PROJECT SHAKTI** network has **72,000** women entrepreneurs.

- **3.5 LAKH** people benefitted through Rin Career Ready Academy since inception.

- Over **6.5 LAKH** people benefitted from Prabhat's programmes as of December 2016.

In manufacturing,

- Per tonne of production compared to 2008 baseline.
**HUF creates water conservation potential of more than 300 billion litres**

Hindustan Unilever Foundation, a wholly owned subsidiary of HUL, has created a collective and cumulative water potential of more than 300 billion litres across India. The projects have generated more than six lakh tonnes of agriculture and biomass production. They have provided employment of more than 37 lakh person days.

**HUL’s Prabhat programme reaches over 6.5 lakh people**

Project ‘Prabhat’ (meaning ‘dawn’ in Hindi), is HUL’s programme to contribute to and engage with communities around its key sites including manufacturing units. Prabhat focuses on three priority areas – improving health and hygiene, conserving water potential and enhancing livelihoods. Prabhat, which is operational in over 30 locations, has directly impacted over six and a half lakh people as of December 2016.

**Supporting 10,000 smallholder gherkin farmers**

A total of 10,000 smallholder gherkin farmers in southern India have benefitted from Unilever’s innovative Responsible Farming Programme. The aim of this programme is to increase productivity, develop best practices and improve livelihoods.
KEY USLP INITIATIVES IN 2016

SUVIDHA- URBAN HYGIENE AND SANITATION COMMUNITY CENTRE

On World Toilet Day in 2016, HUL opened Suvidha, a purpose-built sustainable hygiene and sanitation community centre in one of the largest slums in Mumbai. It addresses the hygiene needs of 1,500 people from low-income urban households who face severe challenges due to lack of infrastructure and facilities. The centre provides toilets that flush, handwashing facilities with soap, clean showers, safe drinking water and laundry facilities at significantly lower costs than market rates.

UNILEVER COMMITS TO 100% RECYCLABLE PLASTIC PACKAGING BY 2025

Ensure that plastic packaging is designed to be reusable, recyclable or compostable by 2025. As part of its commitment, Unilever will ensure that by 2025, it is technically possible for its plastic packaging to be reused or recycled and there are established, proven examples of it being commercially viable for plastics re-processors to recycle the material.

HUL RECOGNISED IN FIRST EVER 'INDIA ACCESS TO NUTRITION INDEX'

HUL has been ranked #2 in the first ever India Access to Nutrition Index (ATNI) 2016. HUL was recognised as selling the largest proportion of healthy products among the participating companies. This is a recognition of HUL’s commitment to improve the nutritional quality of its products. HUL has been particularly recognised for its clear commitments in the area of improving health and well-being as part of USLP, nutrient profiling system, nutrition labelling and responsible marketing principles.
**ENHANCING HEALTH AND NUTRITION OF FARMERS AND THEIR FAMILIES**

Global Alliance for Improved Nutrition (GAIN) and Unilever have signed an agreement that aims to improve the lives of 2.5 million farmers and their families globally. The programme has been implemented in India with the aim of benefitting more than two lakh people. Interventions include better information on nutritious diets and increased access to nutritious food groups.

**HUL IN TOP 10 BEST COMPANIES FOR WOMEN IN INDIA 2016**

HUL was recognised as among the ‘Top 10 Best Companies for Women in India 2016’ by Working Mother & Avtar. HUL has always had a strong commitment towards diversity and inclusion providing equal opportunities to both men and women.

The Best Companies for Women in India (BCWI) Study 2016, aims to identify best practices and policies followed by companies for increasing women’s workforce participation.
HEALTH & HYGIENE

Over 130 million people have been reached through our water, sanitation and hygiene (WASH) initiatives.

REDUCE DIARRHOEAL AND RESPIRATORY DISEASE THROUGH HANDWASHING

Every year, in India, 1.3 MILLION children die before they reach the age of five, many due to preventable infections. Handwashing with soap has been cited as one of the most cost-effective solutions to address this challenge. A review of several studies shows that the simple act of handwashing in institutions, such as primary schools and day care centres, reduces the incidence of diarrhoeal diseases by an average of 30 per cent. Our Lifebuoy handwashing behaviour change initiatives help in promoting the benefits of handwashing with soap at key times during the day and encouraging people to sustain good handwashing behaviours. Till date, we have reached over 63 MILLION people in India.

PROVIDE SAFE DRINKING WATER

In the developing world, 80% diseases are water-related. The World Health Organization states that the provision of safe water alone will reduce diarrhoeal diseases by up to 50%. Our Pureit water purifiers have been working towards making safe water accessible and affordable to millions. Pureit’s most affordable range of purifiers provide safe drinking water at a running cost of just 30 paisa per litre without the hassles of boiling, or need of electricity or a continuous tap water supply. In India, Pureit has provided over 74 BILLION litres of safe drinking water till date.

IMPROVING ACCESS TO SANITATION

Domex Toilet Academy (DTA) is a unique market-based entrepreneurial model launched by HUL in 2014. Currently operational in Bihar, the DTA programme trains entrepreneurs and masons to help build and maintain toilets; provides access to micro-financing and creates demand for sanitation in low-income households. Since its inception, the DTA has trained more than 500 micro-entrepreneurs. To date, over a lakh of toilets have been built, benefitting over six lakh people.

SWACHH AADAT, SWACHH BHARAT

Our ‘Swachh Aadat, Swachh Bharat’ [SASB] programme is in line with Government of India’s Swachh Bharat Abhiyan (Clean India Mission) and aims to promote good health and hygiene practices. In 2016, the programme continued to promote good health and hygiene practices by stressing the need to adopt three simple good habits (Swachh Aadat): i. washing hands with soap five times a day; ii. using a toilet for defecation and iii. adopting safe drinking water practices.

Swachhata Doot (Messenger of Cleanliness): This is a mobile-led rural behaviour change communication model, wherein employees in HUL factories become agents of behaviour change in their villages. They share two-minute audio stories on clean habits through their mobile phones. They reach out to school children, parents and community members thereby positively impacting rural communities. We have successfully reached over 30 lakh people since inception through this programme.

Suvidha – The Community Hygiene Centre: Suvidha is a first-of-its-kind urban water, hygiene and sanitation community centre launched in 2016 in Azad Nagar, Ghatkopar, one of the largest slums in Mumbai. The community centre provides water, sanitation, handwashing, shower facilities and laundry services at significantly lower costs than market rates. The centre uses circular economy principles to reduce water use. Fresh water is first used for brushing teeth, bathing, handwashing and laundry. The waste water from these activities becomes the input for flushing toilets. We built the centre in partnership with the Municipal Corporation of Greater Mumbai and Pratha Samajik Sanstha, a community-based organisation. The project was devised, developed and built in close consultation with the local community. The centre caters to over 1,500 people in the slum.

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IMPROVE SELF-ESTEEM
Dove has supported women to see beauty as a source of confidence and not anxiety. However, anxiety over appearance keeps girls from being their best selves, affecting their health, friendships, and even performance at school. For more than 10 years, we’ve been helping young people with self-esteem education, reaching over three lakh people so far. The main contributors to our success have been our partnership with the World Association of Girl Guides and Girl Scouts (WAGGGS) and scaling our digital presence in spreading awareness to build self-esteem among girls. In 2016, we helped in building the body confidence of around eight thousand young girls across five cities.

NUTRITION
HIGHEST NUTRITIONAL STANDARDS
We continuously work to improve the taste and nutritional quality of our products using globally recognised dietary standards. In 2016, globally 35% of our portfolio met the highest nutrition standards, whereas in India 46% of our total foods and refreshment portfolio met the highest nutrition standards.

REDUCE SALT LEVELS
In 2016, globally 61% of our foods portfolio (by volume) and in India 64% of our foods portfolio (by volume) was compliant to 5g salt per day target.

REMOVE TRANS FAT
In 2016, both globally as well as in India, 100% of our portfolio was virtually free from trans fats originating from partially hydrogenated vegetable oil (PHVO). We undertake regular reviews of our products to ensure we continue to be compliant.

REMOVE SUGAR
We have committed to remove 25% of sugar from ready-to-drink tea, powdered ice tea and milk tea products by 2020. Globally, we have reduced sugar by 12% and in India, we have reduced sugar by 9% in powdered ice tea and milk tea premix portfolio since 2010.

REDUCE CALORIES – CHILDREN’S ICE CREAM
Globally, 100% of our children’s ice creams, and in India, 100% of our children’s frozen desserts & edible ice portfolio contained 110 kilo calories or fewer per portion by 2014. In 2016, we continued to remain at 100% compliance.

REDUCE CALORIES – PACKAGED ICE CREAM
We had committed that 80% of our packaged ice cream products will not exceed 250 kilo calories per portion by 2015. We met this target. By 2016, we reached 91% compliance globally and in India 99% compliance.

PROVIDE HEALTHY EATING INFORMATION
We are committed to include energy per portion on the front of pack along with eight key nutrients and percentage Guideline Daily Amounts (GDA) for five nutrients on the back of pack. Our targets respect local or regional industry agreements as well as the law in each market.

In 2016, globally 92% of our portfolio carried the full labelling on pack and in India, 86% of our food and refreshment portfolio had full labelling on pack. In 2016, globally more than 99% of our portfolio carried nutrition information on pack and/or online. In India, 100% of our portfolio carried the nutrition information on pack in compliance with local legislation.

NUTRITION FOR SMALLHOLDER FARMERS
Global Alliance for Improved Nutrition (GAIN) and Unilever have partnered to launch Nutrition Intervention Programme which aims to improve the lives of 2.5 MILLION farmers and their families globally. This initiative targets improving the health and nutrition of smallholder farmers and farm workers in Unilever’s extended supply chain. The first programme was implemented in India with the aim of benefitting more than 40,000 farming families (200,000 people) in Unilever’s business supply chain.

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1 Independently assured by PwC.
2 We have published our definition and approach to removing trans fats from partially hydrogenated vegetable oil. See: Melnikov S & Zevenbergen H. “Implementation of removing trans fatty acids originating from partially hydrogenated vegetable oils”. New Food 2012; 5: 44-46. This approach focuses on main ingredients in our recipes and does not include traces of trans fats from partially hydrogenated vegetable oil that may be found in some flavours or emulsifiers.
GREENHOUSE GASES

REDUCE GREENHOUSE GAS EMISSIONS FROM OUR MANUFACTURING

In 2016, we reduced CO₂ emissions per tonne of production by 49% compared to 2008. This reduction has been achieved through initiatives such as enhanced usage of biomass-based fuels, use of hot air generators and installation of equipment for utilisation of process waste from factories such as spent coffee and tea.

We achieved 16% increase in share of renewable energy in 2016 compared to 2008. Use of biogenic fuels, installation of bio-gas plants at five factories and use of solar thermal systems at various units led to this increase in share of renewable energy.

REDUCE GREENHOUSE GAS EMISSIONS FROM TRANSPORT

We have implemented innovative techniques in reducing the miles our products travel to reach the market. We have re-designed our networks and increased direct dispatch from factories to customers in 2016 reducing the distance travelled by 2% compared to 2015.

REDUCE ENERGY CONSUMPTION IN OUR OFFICES

Some of the energy reduction initiatives in our offices include installation of solar panels on office terraces; replacing conventional street lights with energy-efficient lighting; and application of cool roof paint to reduce the penetration of heat into the air conditioned offices. These initiatives have helped in reducing electricity cost and making our offices more environment friendly.

REDUCE EMPLOYEE TRAVEL

Video conferencing and tele-presence facilities were effectively implemented to ease travel requirements of our employees thereby reducing the impact of employee travel on the environmental footprint. In 2016, over 4,000 meetings were held making use of tele-presence facilities.

WATER

REDUCING WATER USE IN OUR MANUFACTURING PROCESS

Water usage (cubic meter per tonne of production) in our manufacturing operations has reduced by 53% compared to 2008 baseline. This reduction was achieved through initiatives such as rainwater harvesting and reduction of water lost from boilers and cooling towers. Rainwater consumption and usage increased as more factories joined the list of units consuming rainwater for various processes and utilities. Water abstraction from natural resources was further reduced as we piloted the latest effluent treatment technologies in our manufacturing units. These technologies are just as effective as conventional treatments but require less space.
HINDUSTAN UNILEVER FOUNDATION

Hindustan Unilever Foundation (HUF) is a not-for-profit company that acts as a vehicle to anchor water management related community development initiatives of HUL. HUF operates the ‘Water for Public Good’ programme, with specific focus on farm-based livelihoods, in 54 districts across India in partnership with 20 NGOs. HUF also supports several knowledge initiatives in this area.

Cumulative and collective water potential of more than 300 billion litres has been created through improved supply and demand management of water. This has had a cascading positive impact resulting in increased agricultural production of more than six lakh tonnes for farmers, while also generating over 37 lakh person days of employment.

WASTE

REDUCE WASTE FROM OUR MANUFACTURING

Total waste generated from the factories reduced by 45% in 2016 as compared to 2008. Factories identified newer avenues for re-use and energy recovery from waste. We maintained the status of ‘zero non-hazardous waste to landfill’ in all HUL factories and offices.

REDUCE PACKAGING

Innovations in packaging led to reduction in the use of plastic in 2016. We substituted commodity polymers with performance-based polymers, optimised the packaging designs and changed the packaging formats of our products to use less plastic. As a result, we reduced waste generated due to polymer by 1,400 TONNES.

In addition to this, we also saved 7,000 TONNES of paper across categories and 50 tonnes of glass in Foods category through material usage optimisation. Packaging process optimisation and material waste reduction led to 350 tonnes of reduction in CO2 emission in Cosmetics category.

RECYCLE PACKAGING

We are working in partnership with industry, governments and NGOs to increase recycling and recovery rates in our packaging. We are using r-PET (80% recycled PET) in our blister packs for personal care brands like Pepsodent toothbrush and Fair & Lovely. This ensures there is an application for newly available r-PET resin in market thereby establishing circular economy thinking.

REUSE PACKAGING

We provide consumers with refill packs in our home and personal care portfolio to make it convenient for them to reuse the primary pack. We have deployed reuse of secondary packaging systems for bringing packaging material from our suppliers to factories with the objective of reducing our packaging waste footprint by extending the lifecycle of packaging for intended use.

REDUCE OFFICE WASTE

Some of the waste reduction initiatives in our offices included use of biocomposter to compost food waste from canteens, usage of ceramic cups in all pantries instead of paper cups and installing jet hand dryer in washrooms to reduce use of paper towels.

SUSTAINABLE SOURCING

SUSTAINABLE PALM OIL

In 2016, Unilever refreshed its Palm Oil Policy and brought forward the target for purchasing 100% physically certified palm oil from 2020 to 2019. We also stopped buying Green Palm certificates.

As of 2015, all HUL palm derivatives were backed by RSPO (Roundtable on Sustainable Palm Oil) certificates. We have signed multiple partnerships to drive market transformation and traceability of the supply chain. These partnerships also focus on commitments to the principles of no deforestation, no development on peat lands, and driving positive economic and social impact for people and communities. In 2016, we updated our policy globally to expand our existing principles to include smallholder farmers and women, commit to no exploitation of people or communities, and to transparency.

SUSTAINABLE PAPER AND BOARD

We have sustained our volumes of sustainably sourced paper and board for packing our products at 99% in 2016 as well. This paper & board has come from mills that are Forest Stewardship Council (FSC) certified. We have decreased the usage of paper and board by moving to low GSM (Grams per Square Meter) alternative in cartons of certain brands like Dove, Fair & Lovely and Pears.

SUSTAINABLE TEA

A total of 243 tea estates in India are Trustea verified and a total of 261 tea estates in India are Rainforest Alliance certified. In 2016, over 46% of tea was sourced from sustainable sources in India for Unilever’s brands. This is a substantial increase from 28% last year.

SUSTAINABLE FRUITS AND VEGETABLES

In 2016, 100% of tomatoes used in Kissan ketchup continued to be sourced sustainably. The Public-Private Partnership (PPP) project, which began in 2012 between HUL and Maharashtra Government for sustainable sourcing of tomatoes, has since 2015 become self-sustaining. In 2016, HUL continued to provide these farmers a buy-back guarantee for their produce. HUL also offers farmers knowledge and expertise in sustainable agriculture practices in tomato cultivation. This includes the latest agricultural techniques, irrigation practices and recommendation of the right type of seeds.

1 Trustea is a multi-stakeholder initiative led by Tea Board of India.
ENHANCING LIVELIHOODS

FAIRNESS IN THE WORKPLACE

IMPLEMENT UN GUIDING PRINCIPLES ON BUSINESS AND HUMAN RIGHTS

Unilever implements the UN Guiding Principles on Business and Human Rights throughout its operations and reports on progress publicly.

Our Code of Business Principles upholds the principles of human rights and fair treatment. The Code describes the operational standards we follow and supports our approach to governance and corporate responsibility. It ensures that we conduct our operations with honesty, integrity and openness and with respect for human rights and interests of employees.

We seek to uphold and promote human rights in three ways:

- In our operations, by upholding values and standards
- In relationships with suppliers, and
- By working through external initiatives such as the United Nations Global Compact

Unilever’s Understanding the Responsible Sourcing Audit (URSA) – Guide for Suppliers reinforces the principles of Human Rights and Labour Rights for all our suppliers. In accordance with this guide, all suppliers are expected to adopt practices that are consistent with that of the company. The URSA is available on our website and can be accessed here.

Our human rights practices assure respect for the right of employees to freedom of association and recognition of employees’ rights to collective bargaining, where permissible by law.

All sites in HUL are under collective bargaining agreements. Our Code of Business Principles conforms to International Labour Organisation (ILO) principles.

SOURCE 100% OF PROCUREMENT SPEND IN LINE WITH OUR RESPONSIBLE SOURCING POLICY

Our Responsible Sourcing Policy sets mandatory requirements on human and labour rights in business relationships with HUL. We have used this to engage with all our suppliers to progressively work towards achieving best-in-class practices.

CREATE FRAMEWORK FOR FAIR COMPENSATION

All HUL factory sites and offices are covered by Collective Bargaining Agreements (CBA), we sign with our employee unions. We ensure that compensation to employees adheres to the Collective Bargaining Agreements, various statutory limits and is at par with external industry benchmarks. All our supply chain units pay wages which are well above the statutory minimum wages as prescribed by the law.

As a part of the standard wage structure, there is also an element called Variable Dearness Allowance (VDA) which takes inflation into consideration and compensates for the increase in commodity prices and standard of living. VDA has been linked to the Cost Price Index (CPI) which keeps on changing every six months as notified by the Ministry of Labour & Employment. Over and above the fair wage, we also provide assistance to employees for their higher education, children’s education and housing facilities. Our objective is to move from 'Fair Wage' to 'Living Wage' to ensure highest level of employee satisfaction and higher level of productivity.

IMPROVE EMPLOYEE HEALTH, NUTRITION AND WELL-BEING

Lamplighter is our framework for helping improve employee health and well-being. In 2016, we partnered with experts in the field of mental health and counselling. We set up toll-free help lines in nine languages for employees to reach out to counsellors to seek advice on physical and mental health related matters.

REDUCE WORKPLACE INJURIES AND ACCIDENTS

We aim to become an injury-free organisation which means zero fatalities, zero injuries, zero motor vehicle accidents, zero process accidents, and zero tolerance of unsafe behaviour and practices. In 2016, our total recordable frequency rate (TRFR) reduced by 75% compared to 2008 baseline for accidents in our factories and offices. This was driven by continuous focus on safety in our world class manufacturing programme and the 'BeSafe' campaign in our non-manufacturing sites.

In 2016, we rolled out a mandatory safety leadership programme to build awareness of safety. We organised process safety training and certification programmes for managers as important capability building blocks.
OPPORTUNITIES FOR WOMEN

BUILD A GENDER-BALANCED ORGANISATION WITH A FOCUS ON MANAGEMENT

HUL has been recognised as one of the ‘Top 10 Best Companies for Women in India’ by the Best Companies for Women in India (BCWI) Study 2016, instituted by Working Mother in partnership with the AVTAR Group.

Some of the key initiatives implemented during the year to improve gender balance and build a diverse and inclusive organisation are:

Career by Choice programme
We have a unique career come-back programme that provides a platform for women looking for opportunities to work flexibly. In 2016, there were 26 women talent associated with us under this programme across functions.

Campus facilities
Our head office at Mumbai has a first-of-its-kind relaxation zone for employees to access during working hours. A Bru World Café (coffee shop), Knorr Counter (which serves Knorr meals), Kwality Wall’s Happiness Station (which sells Kwality Wall’s frozen desserts and ice creams), U-shop (which sells HUL products for employees), florist, gymnasium, squash court, banking facilities and a day care facility are some of the other facilities available to our employees.

Women safety on shop floor
Our shop floors have separate restrooms for women, changing rooms, female security guards, transport facility and above all, a crèche for children of our employees. Sessions on sexual harassment and female safety are regularly conducted across locations.

Inclusive leadership
Over 170 managers have been internally recognised as ‘inclusive leaders’ for outstanding contribution and role modelling of inclusive leadership. These managers were nominated by employees themselves.

Gender balance council
The council comprises of cross-functional mid-senior managers nominated by the management committee and function heads. It is instrumental in driving the diversity and inclusion agenda which we refer to as Winning Balance agenda across the organisation.

EXPAND OPPORTUNITIES IN OUR VALUE CHAIN

Project Shakti
Project Shakti provides livelihood-enhancing opportunities to 72,000 women micro-entrepreneurs. In 2010, we extended Project Shakti to include ‘Shaktimaans’. They are typically the husbands or other male family members of woman entrepreneurs who sell the products on bicycle to surrounding villages. There are 48,000 Shaktimaans.

Rin Career Ready Academy
Rin Career Ready Academy aims to inspire, educate and equip the youth from modest backgrounds with skills in English training, office dressing and interviewing. In 2016, we re-launched the Academy with two new key initiatives: Introduction of the ‘Tele-Conferencing’ module where students can speak to a teacher instead of an automated voice and second is a web course available on www.rin.in. So far, over 3.5 LAKH people have been reached through this programme. In 2016 alone, nearly two lakh people benefitted from this programme.

During the year, the foundation awarded scholarships to over 200 deserving girl students. Till date, over 1,400 girl students have been awarded scholarships. In 2016, the Foundation partnered with edX.org, a non-profit open online course platform founded by Harvard University and MIT, to launch an online education programme for women. The Foundation also has partnerships with National Institute of Information Technology (NIIT) and English Edge thus bringing more diverse learning options for young women.

PROMOTE SAFETY FOR WOMEN IN COMMUNITIES WHERE WE OPERATE

We aim to improve safety for women and girls in our operations and the communities where we operate including our extended supply chain. We do this through awareness, engagement and capacity building for women and men. Our focus is on increasing awareness on sexual harassment, gender-based violence and strengthening grievance mechanisms.

ENHANCE ACCESS TO TRAINING AND SKILLS

Fair & Lovely Foundation
The foundation identifies academically exceptional girls from financially challenged backgrounds and offers scholarships to deserving candidates. To maintain integrity and fairness, the selection is done by a panel of eminent personalities from diverse fields.
INCLUSIVE BUSINESS

IMPROVE LIVELIHOODS OF SMALLHOLDER FARMERS

We have been associated with a number of smallholder farmers through our supplier partners, training them on good agricultural practices like drip irrigation, nutrient management, and pest and disease management to improve their livelihood. A total of 10,000 smallholder gherkin farmers in southern India have benefitted from Unilever’s innovative Responsible Farming Programme. The aim is to increase productivity, develop best practices and improve livelihoods.

Smallholder farmers growing tomatoes for HUL have also benefitted from similar training initiatives. Till date, we have reached out to over 8,000 smallholder farmers who grew tomatoes on more than 11,000 acres of land. In 2016 alone, we reached out to 5,000 smallholder farmers who grew tomatoes on 7,000 acres of land.

IMPROVE INCOMES OF SMALL-SCALE RETAILERS

Our Kwality Wall’s mobile vending initiative, ‘I am Wall’s’, has provided entrepreneurship opportunities to 9,000 people across India. This programme has helped vendors to become self-sufficient micro-entrepreneurs selling frozen desserts and ice creams on the move helping us reach more consumers. It equips people with skills such as sales, customer service and problem-solving, and provides many young people with work experience as they step into the job market.

In most cases, each vendor can make INR 7,000-8,000 a month. Some of our vendors have now become distributors themselves, earning upwards of INR 1,00,000 per month.

PRABHAT

‘Prabhat’ is a USLP- linked programme which contributes to the development of local communities around HUL’s key sites including manufacturing units. The key areas of ‘Prabhat’ programme are – enhancing livelihoods, water conservation, and health and hygiene. From its launch in December 2013 in eight locations, project Prabhat is now live in over 30 locations across the country and has directly benefitted over 6.5 LAKH people.