



6th June, 2024

Stock Code BSE: 500696

NSE: HINDUNILVR

ISIN: INE030A01027

BSE Limited,
Corporate Relationship Department,
2nd Floor, New Trading Wing,
Rotunda Building, P.J. Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra – Kurla Complex,
Bandra (E),
Mumbai – 400 051

Dear Sir / Madam,

Sub: Change in Senior Management

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), we would like to inform you that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors vide Circular Resolution has approved the appointment of Mr. Arun Neelakantan, presently Chief Digital Officer, as Executive Director, Customer Development with effect from 1st July, 2024, in succession to Mr. Kedar Lele.

Further, this is to inform that Mr. Kedar Lele has decided to move on from Unilever.

The successor for the role of Chief Digital Officer will be announced in due course.

The information in regard to the abovementioned appointment in terms of Regulation 30 of Listing Regulations read with SEBI Master Circular dated 11th July, 2023 is enclosed herewith as **Annexure 1**. Press Release in respect of the above mentioned item is enclosed herewith as **Annexure 2**.

Hindustan Unilever Limited,
Unilever House,
B D Sawant Marg, Chakala,
Andheri East, Mumbai 400 099

Tel: +91 (22) 50433000 | Web: www.hul.co.in | CIN: L15140MH1933PLC002030



Hindustan Unilever Limited

Please take the above information on record.

Thanking You.

Yours faithfully,

For Hindustan Unilever Limited

DEVOPAM
NARENDRA
BAJPAI

Digitally signed by
DEVOPAM NARENDRA
BAJPAI
Date: 2024.06.06 15:51:20
+05'30'

Dev Bajpai

**Executive Director, Legal & Corporate Affairs
and Company Secretary**

DIN : 00050516 / Membership No. F3354

Encl: as above



ANNEXURE 1

Information as required under Regulation 30 - Part A of Para A of Schedule III of SEBI

(Listing Obligations and Disclosure Requirements) Regulations 2015

S. No.	Particulars	Description
1.	Reason for change	Appointment of Mr. Arun Neelakantan, presently Chief Digital Officer, as Executive Director, Customer Development with effect from 1st July, 2024, in succession to Mr. Kedar Lele
2.	Date of appointment/cessation & term of appointment	Please refer Response to Point (1) above.
3.	Brief Profile	Brief Profile of Mr. Arun Neelakantan forms part of the Press Release enclosed herewith.
4.	Disclosure of relationships between directors	Not applicable

HUL announces key change to its Management Committee

June 6th, 2024: Hindustan Unilever Limited (HUL), today announced a key change to its Management Committee. **Arun Neelakantan (43)**, Chief Digital Officer, HUL will be appointed as Executive Director, Customer Development, HUL effective July 1st, 2024. He will be taking over from Kedar Lele, who will be pursuing an external opportunity.

Arun Neelakantan started his career with HUL as Key Account Manager in Modern Trade in 2006 after completing his Bachelor's Degree from IIT Madras, Master's from Penn State University, followed by an MBA from Indian School of Business (ISB). Arun has a proven track record of performance at HUL and has led large teams and change agenda in Customer Development and Marketing, across General Trade, Modern Trade, Customer Marketing and Brand Building. In his role as Regional Manager, leading the company's largest branch in Chennai, Arun was able to deliver market-beating growth consistently. Under his leadership, the South region went on to launch several path-breaking initiatives for Customer Development in India, backed by deep consumer insights and execution excellence in the market. He has played a key role in accelerating HUL's digital transformation programme across consumer, customer and operations ecosystems and has strengthened data and digital capabilities for category and eCommerce teams.

Welcoming Arun to his new role, Rohit Jawa, CEO and Managing Director, HUL said, "Arun has a proven track record in various roles across the organisation. With his deep understanding of the customer development landscape in the country, coupled with his knowledge of channels of the future and expertise in data and technology, I am sure he will help take HUL Customer Development and Sales to greater heights."

Rohit also thanked Kedar for his contribution to the business and said, "It was Kedar who spearheaded HUL's foray into eCommerce. Under his leadership, our pioneering eB2B app Shikhar was scaled up and it now covers over a million retailers across the country. I would like to thank him for the lasting contributions he has made to HUL over his 20-year long journey with us."