



2nd May, 2024

Stock Code BSE: 500696

NSE: HINDUNILVR

ISIN: INE030A01027

BSE Limited,  
Corporate Relationship Department,  
2nd Floor, New Trading Wing,  
Rotunda Building, P.J. Towers,  
Dalal Street,  
Mumbai – 400 001

National Stock Exchange of India Ltd  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra – Kurla Complex,  
Bandra (E),  
Mumbai – 400 051

Dear Sir / Madam,

**Sub: Change in Senior Management**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), and in continuation to our letter dated 7th February, 2024, we would like to inform you that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors vide Circular Resolution has approved, the appointment of Mr. Vipul Mathur, presently Head - Growth & Transformation for South Asia, as Executive Director, Personal Care and as a Member of Management Committee, with effect from 1st June, 2024, in succession to Mr. Madhusudhan Rao.

The information in regard to the abovementioned appointment in terms of Regulation 30 of Listing Regulations read with SEBI Master Circular dated 11th July, 2023 is enclosed herewith as **Annexure 1**.

Press Release in respect of the same is enclosed herewith as **Annexure 2**.

Please take the above information on record.

Thanking You.

Yours faithfully,

**For Hindustan Unilever Limited**

DEVOPAM

NARENDRA BAJPAI

Digitally signed by DEVOPAM  
NARENDRA BAJPAI  
Date: 2024.05.02 15:44:35  
+05'30'

**Dev Bajpai**

**Executive Director, Legal & Corporate Affairs  
and Company Secretary**

**DIN : 00050516 / Membership No. F3354**

Encl: as above



**ANNEXURE 1**

**Information as required under Regulation 30 - Part A of Para A of Schedule III of SEBI  
(Listing Obligations and Disclosure Requirements) Regulations 2015**

<b>S. No.</b>	<b>Particulars</b>	<b>Description</b>
1.	<b>Reason for change</b>	Appointment of Mr. Vipul Mathur as Executive Director, Personal Care with effect from 1st June, 2024, in succession to Mr. Madhusudhan Rao.
2.	<b>Date of appointment/<del>cessation</del> &amp; term of appointment</b>	Please refer Response to Point (1) above.
3.	<b>Brief Profile</b>	Brief Profile of the Mr. Vipul Mathur forms part of the Press Release enclosed herewith.
4.	<b>Disclosure of relationships between directors</b>	Not applicable

## **HUL announces key changes to its Management Committee**

**May 2<sup>nd</sup>, 2024:** Hindustan Unilever Limited (HUL), today announced a key appointment to its Management Committee. **Vipul Mathur (45)** will join the HUL Management Committee as Executive Director, Personal Care, effective June 1<sup>st</sup>, 2024.

Vipul, currently Head of Growth and Transformation, joined HUL in 2003 as a management trainee after completing his MBA from the Indian Institute of Management - Calcutta. In a career spanning over two decades, he has worked in Customer Development and Marketing, across Home Care, Personal Care and Nutrition.

Vipul's stints in the Laundry business between 2012 – 2017 and subsequently in 2020-2021 were hugely successful. He led Mobile Marketing and Rural Marketing for Wheel and played a pivotal role in launching the Cannes-winning Kan Khajura Teshan (KKT), India's first mobile-based radio platform with branded content from 10 Unilever brands. As the Category Head, he spearheaded the portfolio transformation programme, scaled up the Liquids business and delivered competitive and profitable growth. As part of the Global Tea Leadership team between 2017-2020, Vipul worked with teams in Indonesia, UAE, UK&I and Australia, alongside South Asia, and was successful in landing new mixes in the category and delivered award winning communication campaigns on Brooke Bond. In his previous role, as Vice President for Modern Trade and eCommerce, he strengthened the company's omnichannel strategy and drove portfolio transformation for HUL in high-growth emerging channels, by leading the relationships with customers and building internal cross-functional capabilities.

Welcoming Vipul to the Management Committee, **Rohit Jawa, CEO and Managing Director, HUL** said, "Vipul is an accomplished marketer and a business leader, known for his collaborative leadership style. He has been working closely with me to shape the long-term business strategy for HUL and I am sure in his new role, he will ably steer the Personal Care business to seize growth opportunities."