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Climate Incubation Hub launched by HUL and NSRCEL-IIM-B

The incubation hub will primarily focus on start-ups working in key environmental areas such as climate, nature, and plastics circularity

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Hindustan Unilever Limited (HUL), in collaboration with Nadathur S. Raghavan Centre for Entrepreneurial Learning (NSRCEL), the start-up hub at IIM Bangalore, has launched the Climate Incubation Hub. It is a collaborative programme between industry and academia to nurture Indian start-ups to advance climate-innovations in India.

Climate Challenges
“The Climate Incubation Hub aims to foster scalable solutions that address critical climate challenges, enabling start-ups to create transformational and sustainable environmental impact,” said a press release.
The Climate Incubation

Hub will primarily focus on start-ups working in key environmental areas such as climate, nature and plastics circularity. This will include regenerative and climate-smart agriculture, waste-to-value technologies to reduce emissions, alternative energy and clean technology, bioenergy & biomass solutions, and more
B.P. Biddappa, Executive Director and Chief People, Transformation and Sustainability Officer at HUL said, “Our collaboration with IIM-B’s NSRCEL to scale innovative solutions addressing the urgent effects of climate change is a testament to our commitment to sustainability, while also contributing to India’s long-term vision of Viksit



Participants will gain a tailored mentorship from IIM faculty and industry leaders. GETTY IMAGES

Bharat”. Participants will gain a tailored mentorship from IIM faculty and industry leaders. A key focus of the program is ensuring start-ups achieve a strong product-market fit.
Anand Sri Ganesh, CEO of NSRCEL, said, “This collaboration enhances

our ability to identify and nurture climate innovators, and we are excited to work together in accelerating impactful solutions. Through this initiative, we aim to create a dynamic network of startups dedicated to addressing climate challenges and driving the

widespread adoption of sustainable practices.”
Additionally, the programme will offer a grant opportunity to up to 15 start-ups to help them scale their solutions.
The programme emphasises building robust governance frameworks and

developing sustainable business models to ensure long-term scalability and impact.
Start-ups will also participate in industry networking events to present their innovations to potential investors and key stakeholders.
This critical opportunity allows ventures to gain visibility, secure funding, and further their mission of driving sustainable change.
The Climate Incubation Hub is designed for Indian start-ups that are at least one year old, have early revenues and a customer base.
This initiative is a step toward transforming the entrepreneurial landscape and positioning India as a hub for climate-positive solutions that will drive lasting environmental change.