

### SUPPLY CHAIN

**YOGESH MISHRA** 

**EXECUTIVE DIRECTOR, SUPPLY CHAIN** 

### SAFE HARBOUR STATEMENT

This Release / Communication, except for the historical information, may contain statements, including the words or phrases such as 'expects, anticipates, intends, will, would, undertakes, aims, estimates, contemplates, seeks to, objective, goal, projects, should' and similar expressions or variations of these expressions or negatives of these terms indicating future performance or results, financial or otherwise, which are forward looking statements. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, consumption level, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability, change in international oil prices and input costs and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forward-looking statements made herein shall be realised. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward-looking statements as may be required from time to time on the basis of subsequent developments and events. The Company does not undertake any obligation to update forward looking statements that may be made from time to time by or on behalf of the Company to reflect the events or circumstances after the date hereof.

1100+
Suppliers

28/50+

Own Factories/Strategic sourcing Units

35
Distribution
Centers

3500+
Redistributors

Available in > 9 Million
Outlets

3000+ SKUs 10,000+ Trucks/day 11k+

Employees in our factories

1300+
Women employees on

shopfloor

~10 million

Prabhat Beneficiary

75+
Billion units/year

~3 Days

DBNR for A class

Nano factories250+ SKUs

**3 Lighthouse Awards** 

Best in Class NMSCC %TO

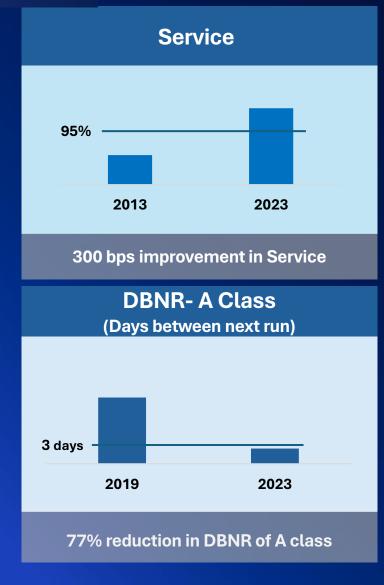
79% Efficiency

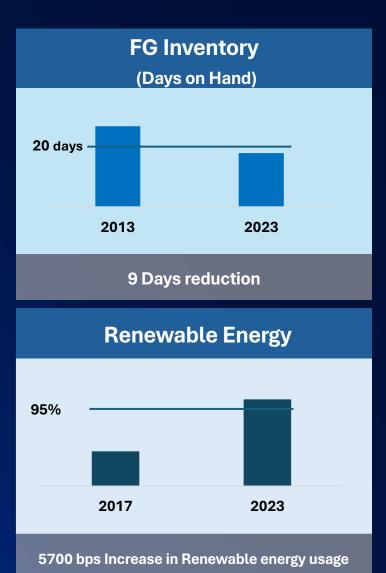
Plastic Neutral
Since 2021

96%
Renewable Energy in own operations

### **SUPPLY CHAIN: Source Of Competitive Advantage Over The Decade**









### **SUPPLY CHAIN STRATEGY**



#### STRATEGIC PILLARS



Superior Value

Net Productivity
Program



Superior Availability

Segmented Supply Chain



Superior Product

Unmissable Brand Superiority



Superior Care for People &Planet

Nature, Climate, Livelihood & Plastic

#### **Enabled by**





### **SUPERIOR VALUE**









### **DARK OPERATIONS**



#### **SUPERIOR VALUE:**

### **JOURNEY TOWARDS DARK OPERATIONS**









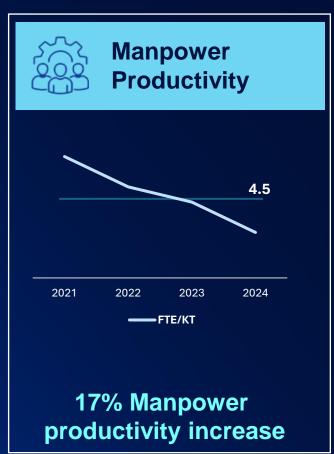


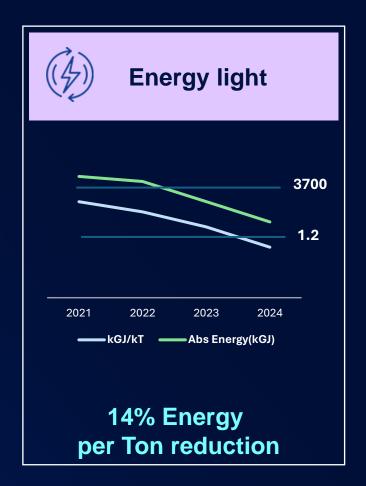
#### **SUPERIOR VALUE:**

## Hindustan Unilever Limited

### CONSISTENT PERFORMANCE ACROSS ALL PILLARS











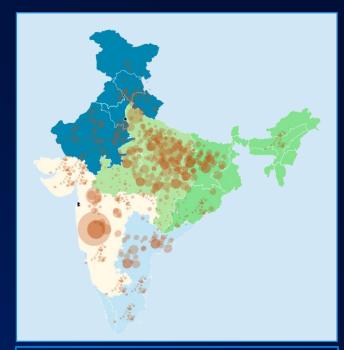
**FUTURE-FIT NETWORK** 

# SUPERIOR VALUE: FUTURE FIT NETWORK (NAKSHATRA)

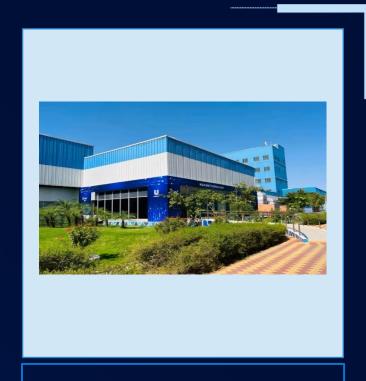




MULTI- CATEGORY FACTORY



**CLOSER TO DEMAND** 



NEXT-GEN MANUFACTURING

# SUPERIOR VALUE: SUMERPUR FACTORY | NAKSHATRA BIGGEST NODE



### MULTI-CATEGORY FACTORY

# Pre-Nakshatra Single category







#### Post-Nakshatra Multi-Category









2X increase in formats

### FULLY AUTOMATED WAREHOUSE



23% Reduction in FG distance travelled

### GENDER BALANCED WORKFORCE



> 40% Women in shopfloor

#### **SUPERIOR VALUE:**

### **NAKSHATRA TRANSFORMATION JOURNEY**



+30%
Formats per Site

108%
Improvement In
Direct Dispatch

21%
Reduction In KM travelled

>600 KT
Additional Capacity

Unlocking >2000 Cr Value over a decade

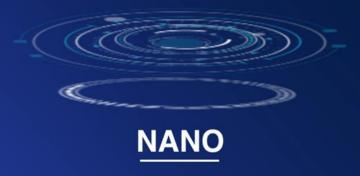


# SUPERIOR AVAILABILITY



### **SUPERIOR AVAILABILITY**













**NANO** 

#### **SUPERIOR AVAILABILITY:**

### **NANO MANUFACTURING: HUL JOURNEY**





2021

First Ever Nano for B&W



2022-2024

Nano for Skin Cleansing, Nutrition & Homecare



2024-2025

Nano 3.0
Adaptive
manufacturing

#### **BENEFITS:**

600 bps eCom DR improvement

500+ SKU's 150+ innovations 1000 bps OLA improvement

**5 Premium Beauty Brands** 











SAMADHAN



### Need for direct-to-store: Samadhan



#### **EVOLVING RETAILER NEEDS**

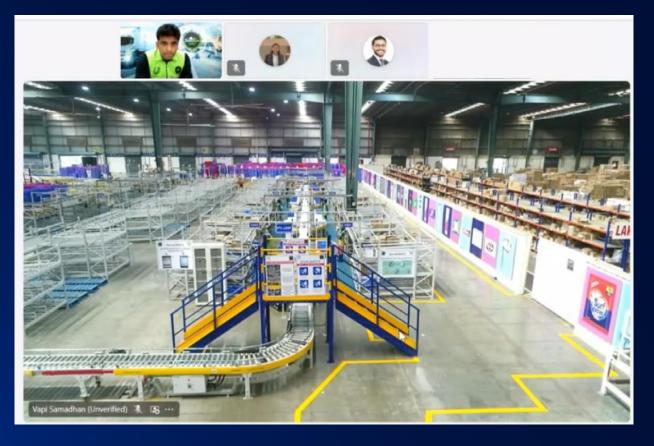
Any time and Frequent ordering

Next day Delivery

High Fill rate

Larger and relevant Assortment









# END-TO-END DIGITAL TRANSFORMATION

### **PROJECT SAMARTH**



### PLAN:

Intelligent & Autonomous Planning

### **SOURCE:**

Partnerships & competitive buying

### MAKE:

Autonomous & Dark Factories

### **DELIVER:**

Direct to Store with Next Day Delivery









### THANK YOU