



26th June, 2020

Stock Code BSE: 500696

NSE: HINDUNILVR

ISIN: INE030A01027

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Exchange Plaza, 5th Floor,
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Dear Sir,

Sub: Acquisition of Intimate Hygiene business

Please find attached a Press Release, with respect to the acquisition intimate hygiene business under the brand name 'VWash', the contents of which are self-explanatory.

You are requested to take the above information on record.

Thanking You.

Yours faithfully,

For Hindustan Unilever Limited

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by DEVOPAM
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Dev Bajpai
Executive Director, Legal & Corporate Affairs
and Company Secretary
DIN: 00050516 / FCS No: 3354

Hindustan Unilever completes acquisition of Vwash from Glenmark Pharmaceuticals

MUMBAI, JUNE 26, 2020: Hindustan Unilever Limited (HUL) announced that it has completed the acquisition of intimate hygiene brand VWash from Glenmark Pharmaceuticals Ltd. This acquisition was announced on March 23, 2020 and was subject to certain closing conditions, which have now been fulfilled.

VWash was launched by Glenmark in 2013 and the brand has established itself as the market leader in the female intimate hygiene category backed by strong product proposition, consumer endorsements and brand building investments.

HUL has acquired intellectual property rights including trademarks, design and know-how related to the VWash brand worldwide. With this acquisition, HUL can unlock significant synergies and scale up the brand by building awareness, driving penetration, leveraging distribution and enhance offering for chemist channel.

Commenting on the acquisition, Sanjiv Mehta, Chairman & Managing Director of HUL, said, "VWash acquisition is strategic and gives us an entry into rapidly growing female intimate hygiene segment. It enables us to serve consumer needs through scientific solutions. This acquisition is also timely given heightened focus on health and hygiene. We believe that HUL is well positioned to further scale up this brand given strength of our market development and distribution capabilities."

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About Hindustan Unilever Limited

Hindustan Unilever Limited (HUL) is India's largest Fast-Moving Consumer Goods company with its products touching the lives of nine out of ten households in the country. HUL works to create a better future every day.

For media enquiries:

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