

Hindustan Unilever Limited,
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Andheri East, Mumbai 400 099

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Hindustan Unilever Limited

2nd July, 2020

Stock Code BSE: 500696

NSE: HINDUNILVR

ISIN: INE030A01027

BSE Limited,
Corporate Relationship Department,
2nd Floor, New Trading Wing,
Rotunda Building, P.J. Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra – Kurla Complex,
Bandra (E),
Mumbai – 400 051

Dear Sir,

Sub: HUL's flagship skin care brand Fair & Lovely to be known as Glow & Lovely

Please find attached a Press Release, with respect to the subject above, the contents of which are self-explanatory.

You are requested to take the above information on record.

Thanking You.

Yours faithfully,

For Hindustan Unilever Limited

DEVOPAM Digitally signed
by DEVOPAM
NARENDRA
BAJPAI
A BAJPAI Date: 2020.07.02
17:01:05 +05'30'

Dev Bajpai
Executive Director, Legal & Corporate Affairs
and Company Secretary
DIN: 00050516 / FCS No: 3354

HUL's flagship skin care brand Fair & Lovely to be known as Glow & Lovely

MUMBAI, 2 JULY 2020: HUL today announced the next step in the evolution of its skin care portfolio to a more inclusive vision of Positive Beauty, and introduces Glow & Lovely, the new name for the Fair & Lovely brand. Over the next few months, Glow & Lovely will be on the shelves, and future innovations will deliver on this new proposition.

The Men's range of Fair & Lovely will be called 'Glow & Handsome'.

[ends]

About Hindustan Unilever Limited

Hindustan Unilever Limited (HUL) is India's largest Fast-Moving Consumer Goods company with its products touching the lives of nine out of ten households in the country. HUL works to create a better future every day.

For media enquiries: mediacentre.hul@unilever.com