

### **RESULTS FOR DECEMBER QUARTER 2015**

### SUSTAINED VOLUME-LED PROFITABLE GROWTH: 6% UNDERLYING VOLUME GROWTH, OPERATING PROFIT (PBIT) UP 7%

Mumbai, January 15th, 2016: Hindustan Unilever Limited announced its results for the quarter ending 31st December 2015.

During the quarter, turnover grew at 3% with 6% underlying volume growth. The growth in the quarter continued to be impacted by the phasing out of Excise Duty incentives and price de-growth, as the benefit of lower commodity costs was passed on to consumers.

### Soaps and Detergents: Robust volume growth offset by price deflation

The segment witnessed continued price deflation in the quarter given the benign input costs.

Skin Cleansing was driven by strong volume growth on Dove, Pears and Lifebuoy. The liquids portfolio registered another quarter of double digit growth.

In Laundry, growth momentum was sustained with both Surf and Rin growing volumes in double digit while Comfort Fabric Conditioners led market development of the category and delivered another quarter of high growth. Household Care performance was driven by Vim.

### Personal Products: Healthy underlying performance

The reported growth of this segment was impacted by the delayed winter and the one-time realignment of channel spends undertaken with a view to driving its effectiveness in the marketplace

Skin Care delivered volume led growth driven by Fair and Lovely, Pond's and Lakme. Fair and Lovely continued to do well and saw an encouraging response to the BB cream. The performance of Pond's was led by premium skin lightening while Lakme growth was buoyed by premium innovations and facewash.

Hair Care maintained its strong volume led growth momentum, with Dove and TRESemmé leading the category performance.

In Oral Care, the overall performance was subdued. Close Up growth was driven by impactful activation while Pepsodent Clove and Salt continued to do well.

Lakme Colour Cosmetics sustained its strong innovation led growth across the core, Absolute and 9 to 5 ranges.

## Beverages: Steady volume led growth

In Tea, Red Label, Taj Mahal and 3 Roses grew well, driven by focused in-market initiatives. Lipton Green Tea registered another guarter of high growth on sustained market development. In Coffee, Bru delivered double digit growth and achieved market leadership.

### Packaged Foods: Ninth successive quarter of double digit growth

Sustained market development and recent innovations resulted in another quarter of double digit growth across all key brands. Kissan maintained its strong growth momentum across both Ketchups and Jams. Knorr growth was led by new variants of Instant Soups and a new range of Knorr Chef's Masalas was introduced at the quarter end. Ice Creams delivered another strong quarter, led by Magnum and sharper inmarket execution on Kwality Walls.

### Margin improvement sustained

Input costs were benign resulting in a 290 bps reduction in cost of goods sold. Brand investments were sustained at competitive levels and overall A&P was up 160 crores (+165 bps). Profit before interest and tax (PBIT) grew by 7% and PBIT margin improved by +60 bps. Profit after tax before exceptional items, PAT (bei), grew by 7% to Rs.1024 crores, despite the higher effective tax rate. Net Profit at Rs.971 crores was impacted by the exceptional income from the sale of properties in the base quarter and provisions for restructuring & select contested matters.

Harish Manwani, Chairman commented: "We have stepped up investment behind our brands and delivered another quarter of profitable volume led growth, consistent with our strategic intent. In an environment of moderating growth and benign input costs, we remain focused on innovation and market development to drive volumes competitively whilst improving operating margins. As channels and markets evolve, we continue to make strategic interventions to strengthen our portfolio and sharpen our executional capabilities to serve our consumers even better"



























# STATEMENT OF STANDALONE UNAUDITED RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31 DECEMBER 2015



# SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

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	mber	Quarter ended 30th September	Particulars	Nine Months ended 31st December	ended	for the Year ended 31st March
2015	2014	2015		2015	2014	2015
			Segment Revenue (Sales and Other operating income)			
3,62,982	3,60,022	3,81,657	- Soaps and Detergents	11.30.080	11.20.290	14.87.661
2,59,293	2,45,455	2,34,557	- Personal Products	7.34.407	6,75,685	9.00.653
98,407	91,965	95,255	- Beverages	2 85 152	2 65 534	3 63 4/10
46,954	41,988	50,709	_	1 58 457	1 41 407	4,89,143
29,463	35,350	32,427	- Others (includes Exports, Water, Infant Care Products, etc.)	93 136	104,437	1,03,100
7,97,099	7,74,780	7,94,605		24.01.232	23.04.827	30 71 934
		•	Less: Inter Segment Revenue	- interest -		
7,97,099	7,74,780	7,94,605	Net Segment Revenue	24,01,232	23,04,827	30,71,934
	1		Segment Results (Profit before tax and interest from ordinary activities)			
50,892	50,241	49,030	- Soaps and Detergents	1,59,718	1.54.540	2.03.365
74,832	68,091	61,185	- Personal Products	2,07,316	1.79,982	2,42,435
17,280	14,100	13,780	- Beverages	45,413	43,295	61,456
1,494	(2,126)	2,687	- Packaged Foods	9,619	5,777	8,317
(3,531)	(376)			(2,944)	(765)	(1,548)
1,40,967	1,29,930	1,27,725		4,19,122	- 3,82,829	5,14,025
(2)	(454)		Less: Finance Costs	(15)	(1,682)	(1,682)
(102)	47,577	13,049	Add/(Less): Other unallocable income net of unallocable expenditure	17,504	85,047	1,06,399
1,40,860	1,77,083	1,40,771	Total Profit Before Tax from ordinary activities	4,36,611	4,66,194	6,18,742
			Capital Employed (Segment assets less Segment liabilities)			
(50,035)	(49,817)	(35,559)		(50,035)	(49,817)	(12,333)
(72,353)	(77,545)			(72,353)	(77,545)	(42,760)
26,200	5,234	27,581	- Beverages	26,200	5,234	37,720
23,719	14,054	27,736	- Packaged Foods	23,719	14,054	21,592
(5,291)	(375)	(2,031)	- Others (includes Exports, Water, Infant Care Products, etc.)	(5,291)	(375)	(2,457)
(092,77)	(1,08,449)	(17,550)	(17,550) Total Capital Employed in segments	(77,760)	(1,08,449)	1,762
5,83,825	6,11,479	5,92,989	Add: Unallocable corporate assets less corporate liabilities	5,83,825	6,11,479	3,70,716
5.06.065	5.03.030	5.75.439	_	E 06 065	E 02 020	277 479

Notes on Segment Information:
1. Segment Revenue, Results and Capital Employed figures represent amounts identifiable to each of the segments. Other "unallocable income net of unallocable expenditure" mainly includes interest, dividend, gain on sale of investments (net), expenses on common services not directly identifiable to individual segments, corporate expenses and exceptional items.

Capital Employed figures are as at 31st December, 2015, 31st December, 2014, 30th September, 2015 and 31st March, 2015. Unallocable corporate assets less corporate liabilities mainly represent investment of surplus funds and cash and bank.

2. Previous period figures have been re-grouped/reclassified wherever necessary, to conform to this period's classification.

Registered Office: Unilever House, B.D. Sawant Marg, Chakala, Andheri East, Mumbai 400 099. CIN: L15140MH1933PLC002030. Tel: +91 (22) 3983 0000. Email: levercare.shareholder@unilever.com.

# Notes:

- 1. Net Sales grew by 3.2% during the quarter with Domestic Consumer Business (FMCG and Water) growing by 3.3%.
- 2. Operating Profit (Profit from Operations before Other Income, Finance costs and Exceptional Items) for the quarter at Rs. 134,865 lakhs (DQ'14: Rs. 125,842 lakhs) grew by 7.2%.
- 3. Profit after tax before Exceptional Items (refer note 6 below) for the quarter is at Rs.102,386 lakhs (DQ'14: Rs. 95,532 lakhs) grew by 7.2%.
- 4. Employee benefit expense for the base quarter DQ'14 included a one-time charge of an amount of Rs 3,853 Lakhs on account of provision for select contested matters; DQ'15: Nil.
- 5. Other income includes interest income, dividend income and net gain on sale of other non-trade current investments aggregating to Rs. 9,408 lakhs (DQ'14: Rs. 12,007 lakhs) and dividend income from trade non-current investments Rs 4,553 lakhs (DQ'14: Rs. Nil).
- 6. Exceptional items, net charge in DQ'15 includes profit on sale of surplus properties Rs. 3,691 lakhs (DQ'14: Rs. 40,729 lakhs) and provision towards restructuring & select contested matters of Rs. 11,652 lakhs (DQ'14: Rs. 1,071 lakhs).
- 7. During the quarter, the Company has signed an agreement with Mosons Group to acquire the trademarks "Indulekha" and "Vayodha", intellectual property, design and knowhow. The transaction is subject to fulfilment of certain conditions and the parties will work together to complete this over the next few months. The business continues to be operated by the Mosons Group till closing and there is no impact of this transaction on the financial results for the quarter/nine month ended 31 December 2015.
- 8. Previous period figures have been re-grouped/reclassified wherever necessary, to conform to this period's classification.
- 9. The text of the above statement was approved by the Board of Directors at their meeting held on 15th January, 2016.

<u>Limited Review:</u> The Limited Review by the Statutory Auditors for the quarter as required under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 has been completed and the related Report is being forwarded to the Stock Exchanges. This Report does not have any impact on the above Results and Notes which need to be explained.

For more details on Results, visit Investor Relations section of our website at <a href="http://www.hul.co.in">http://www.hul.co.in</a> and Financial Results under Corporates section of <a href="http://www.hul.co.in">www.nseindia.com</a> and <a href="htt

Place: Mumbai

Date: 15th January, 2016

y order of the Board

Saniiv Mehta

Managing Director & CEO

[DIN: 06699923]