



OUR NUTRITION POLICY

We aim to help people everywhere achieve the nutritional balance needed for a vital and healthy life. We've developed a formal nutrition policy that explains how we intend to meet our goal.

The Policy

As a leader in the global food market, we are committed to marketing great tasting foods that will make the healthy choice an easy choice. We will help our consumers everywhere to achieve nutritional balance leading to a vital and healthy life. This nutrition policy is being brought to life through our continuous efforts to:

- Develop a deep understanding of consumers' nutrition and health needs and wants
- Know the nutritional composition and dietary role of our products and label our products in a consumer-friendly and meaningful way
- Optimise the nutritional composition of our products to meet consumer needs and wants
- Undertake and support scientific research to provide evidence for benefit claims for our products
- Ensure responsible communication about product benefits to health care professionals and consumers
- Seek external partnerships to develop mutual understanding and agree common approaches in nutrition and health programme

