RESULTS FOR QUARTER AND FINANCIAL YEAR ENDING 31st MARCH 2014

9% DOMESTIC CONSUMER SALES GROWTH, OPERATING PROFIT (PBIT) UP 11% IN MARCH QUARTER 2014

Mumbai, April 28th, 2014: Hindustan Unilever Limited announced its results for the quarter and financial year ending 31st March 2014.

March Quarter 2014

During the quarter, the Domestic Consumer business grew at 9%, ahead of market, with 3% underlying volume growth.

Soaps and Detergents: Healthy performance

Skin Cleansing delivered double digit growth, aided by a step up in price growth as judicious pricing actions were taken to manage input cost inflation. Growth was broad based across brands with the liquids portfolio seeing accelerated growth.

In Laundry, growth was led by the premium segment with Surf maintaining its double digit growth momentum and Rin delivering good growth on the bars portfolio. Wheel growth stepped up on the back of its re-launch in the last quarter. Comfort Fabric Conditioners continue to lead market development with sustained high growth. Vim led the performance in Household Care.

Personal Products: Growth in a challenging environment

Skin Care grew well in a soft market. The re-launch of Fair & Lovely, with the new 'Best Ever Formula' and supported by a focused activation plan, is yielding positive results. Ponds had a good quarter at the premium end while Lakme and Dove sustained their robust performance. The Facial Cleansing portfolio registered broad based growth driven by innovations launched in previous quarters.

Hair Care sustained volume led double digit growth with Dove delivering another strong performance and Clinic Plus doing well. TRESemmé, which saw the addition of a new Split Remedy variant, continued to make very good progress.

In Oral Care, significant investments were made to sustain our competitiveness in the category. While Close Up grew in the quarter, Pepsodent was impacted by the high promotional intensity in the market. Actions are underway to step up performance.

Colour Cosmetics maintained its strong innovation led growth momentum across both Lakme and Elle 18. Lakme continues to strengthen its position in premium make up driven by a range of exciting and contemporary offerings.

Beverages: Growth led by Tea

Tea sustained double digit growth on the back of stepped up volumes. Taj Mahal, Red Label and 3 Roses grew in double digits, driven by a strengthened mix and focused in-market activities. The thrust on leading market development for tea bags saw flavoured and green tea bags more than double sales in the quarter. In Coffee, Bru Gold continued to perform well.

Packaged Foods: Strong performance by Kissan, Kwality Walls and Magnum

Kissan registered another robust quarter with growth accelerating on both Ketchups and Jams, driven by impactful activation while Knorr growth continued to be led by Instant Soups which more than doubled volumes. Ice Creams saw strong growth arising from the selling in of Magnum which was extended to 4 other cities, and sharper in-market execution on Kwality Walls, ahead of the season.

Profitable growth sustained

The operating context during the quarter remained challenging with slowing market growth and high competitive intensity. Firm input costs were managed through a mix of judicious pricing and cost savings. Brand investments were sustained at competitive levels with higher advertising spend being offset by lower promotional activities. Profit before interest and tax (PBIT) grew by 11% and PBIT margin improved by 30 bps. Profit after tax before exceptional items, PAT (bei), grew by 7% to Rs. 832 Crores while Net Profit at Rs.872 Crores was up 11%.

Financial Year 2013-14: Competitive and profitable growth

The Domestic Consumer business grew by 9% with 4% underlying volume growth, ahead of market. Profit before interest and tax (PBIT) grew by 12% with PBIT margin improving 40 bps. Profit after tax but before exceptional items, PAT (bei), grew by 7% to Rs. 3555 Crores with Net Profit at Rs. 3867 Crores growing 2%. Net Profit growth was impacted by the significant property sale in the previous year. Cash generated from operations at over Rs. 5000 Crores for the year, was up Rs 462 Crores over the previous year.

The Board of Directors has proposed a final dividend of Rs. 7.5 per share for the financial year ending 31st March, 2014, subject to the approval of the shareholders at the Annual General Meeting. Together with interim dividend of Rs 5.5 per share, the total dividend for the financial year ending 31st March, 2014 amounts to Rs. 13.0 per share.

Harish Manwani, Chairman commented: "Against the backdrop of a challenging environment, we have delivered another year of competitive and profitable growth. We stepped up investment behind our brands and innovations, whilst driving cost savings and operational efficiencies with even greater rigor. Looking ahead, we are confident that our strategy is on track to deliver sustainable long term growth and margin improvement."

























HINDUSTAN UNILEVER LIMITED AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED 31ST MARCH, 2014

STANDALONE					STANDALONE		CONSOLIDATED	
Unaudited Results for the Quarter ended Quarter ended Quarter ended 31st March 31st December			Particulars		sults for the	Audited Results for the Year ended		
				Year ended 31st March		Year e		
2014	2013	2013		2014	2013	2014	2013	
693,582 540,716	636,714 496,046	703,778 557.488	1.a. Net Sales from Operations (Net of excise duty) [sum of (i) to (iii)] i) Domestic FMCG - HPC	2,740,829 2,144,079	2,520,638 1,977,006	2,853,898 2,145,199	2,631, 1,978,0	
127,507	116,727	119,963	7	489,587	438,753	489,587	438,	
668,223	612,773		Domestic FMCG - Total (i+ii)	2,633,666	2,415,759	2,634,786	2,416,	
25,359	23,941		iii) Others	107,163	104,879	219,112	214	
15,828	9,867		1.b. Other Operating Income	61,084	60,383	69,430	68	
709,410 608,232	646,581 555,546		1. Total Income from operations (net) [1.a. + 1.b.] 2. Expenses [sum of (a) to (g)]	2,801,913 2,380,442	2,581,021 2,204,248	2,923,328 2,478,714	2,700 2,304	
291,004	252,906	270,151	a) Cost of materials consumed	1,115,981	1,028,466	1,188,998	1,098	
95,066	82,836	83,744	b) Purchases of stock-in-trade	335,019	323,531	315,163	312	
(12,987)	7,514		c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	(16,638)	(3,113)	(17,247)	(2	
37,825	31,228		d) Employee benefits expense	143,595	131,834	157,579	141	
6,577 84,034	6,142 82,113		e) Depreciation and amortisation expense f) Advertising & Promotions	26,055 361,360	23,602 323,188	29,554 367,466	25 328	
106,713	92,807		g) Other expenses	415,070	376,740	437,201	400	
101,178	91,035		3. Profit from operations before other income, finance costs and exceptional items (1-2)	421,471	376,773	444,614	395	
15,063	10,583		4. Other Income	62,103	60,690	57,098	53	
116,241	101,618		5. Profit from ordinary activities before finance costs and exceptional items (3+4)	483,574	437,463	501,712	448	
533	601		6. Finance costs	3,603	2,515	4,068	2	
115,708 6,603	101,017 941	128,684 2,297	7. Profit from ordinary activities after finance costs but before exceptional items (5-6)	479,971 22,868	434,948 60.840	497,644 23,874	446	
122,311	101.958		8. Exceptional Items - net credit/ (charge) 9. Profit from Ordinary Activities Before Tax (7+8)	502.839	495.788	521.518	506	
35,098	23,238		10. Tax expense	116,090	116,121	125,944	122	
87,213	78,720	106,231	11. Net Profit from Ordinary Activities After Tax [9+10]	386,749	379,667	395,574	383	
-	-	-	12. Extraordinary Items	-	-	-		
87,213	78,720	106,231	13. Net Profit for the period (11+12)	386,749	379,667	395,574	383	
			14. Share of profit of associates 15. Minority interest		-	(1.017)	(1	
87,213	78,720	106,231	16. Net profit after taxes, minority interest and share of profit of associates (13+14+15)	386,749	379,667	394,557	382	
21,627	21,625	21,626	17. Paid up Equity Share Capital (face value Re. 1 per share)	21,627	21,625	21,627	21,	
			18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year	306,011	245,710	332,035	264,	
			19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualised):					
4.03	3.64 3.64		(a) Basic - Rs. (b) Diluted - Rs.	17.88 17.87	17.56 17.55	18.24 18.23	11	
4.03	3.04	4.51	(b) Diluted - NS.	17.07	17.55	16.23		
			19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualised):					
4.03	3.64	4.91	(a) Basic - Rs.	17.88	17.56	18.24	1	
4.03	3.64	4.91	(b) Diluted - Rs.	17.87	17.55	18.23	1	
			A. PARTICULARS OF SHAREHOLDING					
			1. Public Shareholding					
08,283,434	1,027,622,850	, ,	- Number of Shares	708,283,434	1,027,622,850	708,283,434	1,027,622	
32.75%	47.52%	32.75%	- Percentage of Shareholding	32.75%	47.52%	32.75%	47	
			2. Promoters and Promoter Group Shareholding					
			a) Pledged/Encumbered					
Nil	Nil	Nil	- Number of shares	Nil	Nil	Nil	Nil	
NA	NA	NA	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	NA	NA	NA	NA	
NA	NA	NA	- Percentage of shares (as a % of the total share capital of the company)	NA	NA	NA	NA	
			b) Non-Encumbered					
54.412.858	1,134,849,460	1,454,412,858	- Number of shares	1,454,412,858	1,134,849,460	1,454,412,858	1.134.849	
100.00%	100.00%	100.00%	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00%	100.00%	100.00%	100	
67.25%	52.48%	67.25%	- Percentage of shares (as a % of the total share capital of the company)	67.25%	52.48%	67.25%	52	
				Quarter ended				
			D INVESTOR COMPLAINTS	31st March, 2013				
			B. INVESTOR COMPLAINTS	2013	ł			
				1	I			
			Pending at the beginning of the guarter	Nil				
			Pending at the beginning of the quarter Received during the quarter	Nil 18				
			Received during the quarter Disposed of during the quarter	18 18				
			Received during the quarter	18				

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs. in lakhs)

	STANDALONE				STANDALONE CONSOL			IDATED
Un	Unaudited Results for the Unaudited Results for the		Unaudited Results for the	Particulars	Audited Results for the		Audited Results for the	
	Quarter ended Quarter ended		Quarter ended		Year ended		Year ended	
	31st March 31st December		31st December		31st March		31st March	
20	2014 2013 2013		2013		2014	2013	2014	2013
				Segment Revenue (Sales and Other operating income)				
	349,712	319,139	339,786	- Soaps and Detergents	1,368,341	1,270,182	1,368,341	1,270,182
	198,329	183,112	230,390	- Personal Products	812,091	747,166	819,436	752,250
	86,904	80,810	85,003	- Beverages	331,186	297,466	331,186	297,466
	41,968	37,233	37,276	- Packaged Foods	164,830	150,574	164,830	150,574
	29,579	25,024	27,658	- Others (includes Exports, Chemicals, Water, etc)	115,630	109,278	230,408	223,788
	706,492	645,318	720,113	Total Segment Revenue	2,792,078	2,574,666	2,914,201	2,694,260
	-	-	-	Less: Inter Segment Revenue	-	-	-	-
	706,492	645,318	720,113	Net Segment Revenue	2,792,078	2,574,666	2,914,201	2,694,260
				Segment Results (Profit before tax and interest from ordinary activities)				
	42,171	38,303	45,089	- Soaps and Detergents	178,581	161,553	180,234	161,553
	49,581	47,173	65,918	- Personal Products	206,806	194,886	205,677	192,974
	16,304	13,619	13,730	- Beverages	58,069	47,457	58,069	47,457
	2,296	1,397	(1,340)	- Packaged Foods	6,126	3,702	6,126	3,702
	(2,505)	(1,808)	(1,349)	- Others (includes Exports, Chemicals, Water, etc)	(3,700)	(3,900)	20,135	16,679
	107,847	98,684	122,048	Total Segment Results	445,882	403,698	470,241	422,365
	(533)	(601)	(1,820)	Less: Finance Costs	(3,603)	(2,515)	(4,068)	(2,572)
	14,997	3,875	10,753	Add/(Less): Other unallocable income net of unallocable expenditure	60,560	94,605	55,345	86,810
	122,311	101,958	130,981	Total Profit Before Tax from ordinary activities	502,839	495,788	521,518	506,603
				Capital Employed (Segment assets less Segment liabilities)				
	(23,091)	4,027	(35,129)	- Soaps and Detergents	(23,091)	4,027	(9,866)	4,027
	(47,509)	(29,549)	(55,513)	- Personal Products	(47,509)	(29,549)	(46,313)	(28,374)
	34,735	25,892	12,245	- Beverages	34,735	25,892	34,735	25,892
	17,428	17,510	14,805	- Packaged Foods	17,428	17,510	17,428	17,509
	(2,160)	(3,899)	(7,032)	- Others (includes Exports Chemicals, Water, etc)	(2,160)	(3,899)	26,788	13,452
	(20,597)	13,981	(70,624)	Total Capital Employed in segments	(20,597)	13,981	22,772	32,506
	348,302	253,421	501,291	Add: Unallocable corporate assets less corporate liabilities	348,302	253,421	333,185	256,057
	327,705	267,402	430,667	Total Capital Employed	327,705	267,402	355,957	288,563

Notes on Segment Information

Capital Employed figures are as at 31st March, 2014, 31st March, 2013 and 31st December, 2013. Unallocable corporate assets less corporate liabilities mainly represent investment of surplus funds and cash and bank.

2. Previous period figures have been re-grouped/reclassified wherever necessary to conform to this period's classification.

^{1.} Segment Revenue, Results and Capital Employed figures represent amounts identifiable to each of the segments. Other "unallocable income net of unallocable expenditure" mainly includes interest, dividend, gain on sale of investments (net), expenses on common services not directly identifiable to individual segments, corporate expenses and exceptional items.



HINDUSTAN UNILEVER LIMITED BALANCE SHEET AS AT 31st MARCH, 2014

(Rs. in Lakhs)

		STAND	DALONE	CONSOLIDATED		
	Statement of Assets and Liabilities	As at 31st March		As at 31st March		
	Particulars	2014	2013	2014	2013	
Α	EQUITY AND LIABILITIES					
1	Shareholders' funds					
	(a) Share capital	21,627	21,625	21,627	21,625	
	(b) Reserves and surplus	306,078	245,777	332,102	264,852	
	(c) Money received against share warrants	-	-	-	-	
	Sub-total - Shareholders' funds	327,705	267,402	353,729	286,477	
2	Share application money pending allotment	-	-	-	-	
3	Minority Interest	-	-	2,228	2,086	
4	Non-current liabilities					
	(a) Long-term borrowings	-	-	844	844	
İ	(b) Deferred tax liabilities (net)	-	-	_	-	
	(c) Other long-term liabilities	27,882	47,625	28,746	48,212	
	(d) Long-term provisions	83,869	70,634	84,521	71,013	
	Sub-total - Non-current liabilities	111,751	118,259	114,111	120,069	
5	Current liabilities					
	(a) Short-term borrowings	_	-	3,714	1,630	
	(b) Trade payables	579,389	516,769	596,489	534,174	
	(c) Other current liabilities	85,294	61,615	93,928	65,911	
	(d) Short-term provisions	195,701	187,202	212,732	198,837	
	Sub-total - Current liabilities	860,384	765,586	906,863	800,552	
	TOTAL - EQUITY AND LIABILITIES	1,299,840	1,151,247	1,376,931	1,209,184	
В	ASSETS				-	
1	Non-current assets					
	(a) Fixed assets	274,184	250,854	303,766	265,385	
	(b) Goodwill on consolidation	-	-	8,118	-	
	(c) Non-current investments	63,617	54,803	38,019	39,532	
	(d) Deferred tax assets (net)	16,173	20,478	17,955	20,852	
	(e) Long-term loans and advances	60,551	38,429	53,052	42,164	
	(f) Other non-current assets	68	29,684	70	29,685	
	Sub-total - Non-current assets	414,593	394,248	420,980	397,618	
2	Current assets					
	(a) Current investments	245,795	178,263	245,795	185,702	
	(b) Inventories	274,753	252,699	293,983	270,597	
	(c) Trade receivables	81,643	83,348	103,109	99,653	
	(d) Cash and bank balances	222,097	170,789	251,603	190,071	
	(e) Short-term loans and advances	53,768	64,826	53,452	58,198	
	(f) Other current assets	7,191	7,074	8,009	7,345	
	Sub-total - Current assets	885,247	756,999	955,951	811,566	
<u> </u>	TOTAL - ASSETS	1,299,840	1,151,247	1,376,931	1,209,184	

Registered Office : Unilever House, B.D Sawant Marg, Chakala Andheri (E), Mumbai 400 099

Notes:

- 1. Net Sales grew by 8.9% during the quarter. Domestic Consumer Business (FMCG + Water) grew by 9.0% with a 9.0% growth in HPC and 9.2% growth in Foods businesses.
- 2. Operating Profit (Profit from Operations before Other Income, Finance costs and Exceptional Items) for the quarter at Rs. 101,178 lakhs (MQ'13: Rs. 91,035 lakhs) grew by 11.1%.
- 3. Profit after tax from ordinary activities before Exceptional Items net of tax and prior period tax adjustments (refer note 6 below) for the quarter at Rs. 83,245 lakhs (MQ'13: Rs. 78,084 lakhs) grew by 6.6%.
- 4. Net Sales grew by 8.7 % during the financial year 2013-14. Domestic Consumer Business (FMCG + Water) grew by 9.0%, Operating Profit (Profit from Operations before Other Income, Finance costs and Exceptional Items) for the year grew by 11.9% and Profit after tax from ordinary activities before Exceptional Items grew by 7.3%.
- 5. Other income includes interest income, dividend income and net gain on sale of other non trade current investments aggregating to Rs. 15,063 lakhs (MQ'13: Rs. 10,583 lakhs).
- 6. Exceptional items, net credit in MQ'14 include profit on sale of surplus properties Rs. 1,558 lakhs (MQ'13: Nil) and reduction in provision for retirement benefits arising out change in actuarial assumptions of Rs 5,075 lakhs (MQ'13: Rs. 1,039 lakhs) and restructuring expenses Rs. 30 lakhs (MQ '13: Rs 98 lakhs).
- 7. The Company entered into a Share Purchase Agreement with the promoters of Aquagel Chemicals Private Limited (ACPL) for acquisition of additional 74% of the equity shares of ACPL with effect from 1st April, 2013. The Company earlier held 26% of the equity share capital of ACPL. Consequent to this acquisition, ACPL has become a wholly owned subsidiary of the Company with effect from 1st April, 2013. The excess of the cost to the Company of its investment in ACPL over the Company's portion of equity of ACPL amounting to Rs. 81.18 crores, at the date of investment, has been treated as 'Goodwill on consolidation'.
- 8. The Board of Directors at their meeting held on Monday, 28th April, 2014 recommended a final dividend of Rs. 7.50 per share of Re.1 each, for the financial year ended 31st March, 2014. Together with the interim dividend of Rs. 5.50 per share paid on 15th November, 2013, the total dividend for the financial year ended 31st March, 2014 works out to Rs.13 per share of Re. 1/- each. Final dividend, subject to approval of shareholders, will be paid on or after Friday, 4th July 2014.
- 9. Previous period figures have been re-grouped/reclassified wherever necessary, to conform to this period's classification.
- 10. The figures of last quarter are the balancing figures between the audited figures in respect of the full financial year and the published year to date figures upto the third quarter of the current financial year.
- 11. The text of the above statement was approved by the Board of Directors at their meeting held on 28th April, 2014.

By order of the Board

Place: Mumbai Date: 28th April, 2014 Sanjiv Mehta Managing Director & CEO