

Results for the Quarter and Financial year ending 31st March, 2012

20% DOMESTIC CONSUMER SALES GROWTH; PAT (bei) UP 29 % IN MARCH QUARTER

Mumbai, May 1st, 2012: Hindustan Unilever Limited announced results for the Quarter and Financial year ending 31st March 2012.

March Quarter 2012

During the quarter, Domestic Consumer business grew at 20% with strong underlying volume growth of 10%.

Soaps and Detergents grew 28%; broad based and ahead of market

Laundry delivered strong double digit growth across all brands. Momentum was sustained in both bars and powders with Rin benefiting from the bars re-launch in DQ'11. The focus on driving upgradation led to stepped up growth rates in Surf. During the quarter, Rin made a foray into the fabric blues segment with the launch of Rin perfect shine. Household Care delivered robust double digit growth led by Vim and Domex.

Skin Cleansing had broad based double digit growth across all price segments. Lux accelerated its momentum, delivering the third successive quarter of double digit growth post its re-launch. Lifebuoy clini-care 10 was launched with the breakthrough 'Activ Naturol Shield' technology to further strengthen its germ protection superiority in the hygiene segment.

Personal Products grew 17%; strong volume led

In Skin Care, Fair & Lovely (FAL), Ponds and Vaseline continued to grow in double digits. FAL growth was broad based with the FAL Menz variant more than doubling during the quarter. Vaseline grew on the back of a robust performance in lotions and Ponds performed well at the premium end. Innovations in the quarter were led by the relaunch of Ponds Age Miracle, FAL anti-Marks, FAL Under Eye Serum and Vaseline Menz.

In Hair Care, Dove, Sunsilk and Clear delivered double digit growth. Dove sustained its growth momentum and volumes doubled in the quarter. Conditioners continued to lead market development with growth in high double digits.

Oral Care registered modest growth in a competitive environment. Pepsodent GumCare performed well gaining from stepped up investments and distribution expansion.

Beverages grew 8%; double digit growth in Coffee

Tea growth was led by Modern Trade. Brooke Bond Red Label and 3 Roses performed well with a strengthened proposition of health and taste. Coffee continued its double digit growth trajectory with both Instant and Roast & Ground (R&G) doing well. Bru continued to lead premiumization with Bru Gold and Exotica.

Packaged Foods grew 10% buoyed by Kissan and Kwality Walls

Kissan delivered double digit growth. The Knorr franchise was expanded with the introduction of a new Chicken variant and multi-packs in Soupy Noodles. Kwality Walls continues its strong growth momentum led by exciting innovations and distribution expansion.

Strategy on water business is on track

The business has delivered a strong quarter with the Go-to-Market transformation now completed. Pureit Marvella RO (Reverse Osmosis) continues to do well and the portfolio was further expanded with the introduction of a 3000 litres germ-kill kit to enable the convenience of one change per year.

Competitive intensity and inflationary pressures remained high

Cost pressures were managed dynamically through judicious pricing coupled with relentless focus on buying efficiencies and cost savings. As a result, the increase in Cost of Goods Sold was limited to 80bps. Brand investments continued to be maintained at competitive levels with A&P up by 54 Crores.

Profit After Tax (bei) up 29%

Profit before interest and tax (PBIT) grew by 32% with PBIT margin improving 170 bps. Profit after tax but before exceptional items, PAT (bei), grew by 29% to Rs. 664 Crores during the quarter. Net Profit at Rs.687 Crores grew 21%.

Financial Year 2011-12

Domestic Consumer business grew by 18% with 9% underlying volume growth. The growth was broad based and ahead of the market in all quarters. Profit before interest and tax (PBIT) grew by 25% with PBIT margin improving 140 bps. Profit after tax but before exceptional items, PAT (bei), grew by 20% to Rs. 2592 Crores with Net Profit at Rs.2691 Crores growing 17%.

The Board of Directors has proposed a final dividend of Rs. 4 per share for the financial year ending 31st March, 2012, subject to approval of the shareholders at the Annual General Meeting. Together with interim dividend of Rs 3.50 per share, the total dividend for the financial year ending 31st March, 2012 amounts to Rs. 7.50 per share.

Harish Manwani, Chairman commented: "Our performance through the year has been consistent, with broad based growth ahead of the market, driven by a relentless focus on innovation and in-market execution. In a year of competitive intensity and high volatility, a sharp focus on cost management helped the business to continue to invest behind our brands and capabilities while delivering an improvement in margins".

About Hindustan Unilever Limited

Hindustan Unilever Limited (HUL) is India's largest Fast Moving Consumer Goods company touching the lives of two out of three Indians. HUL works to create a better future every day. We help people feel good, look good and get more out of life with brands and services that are good for them and good for others.

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HINDUSTAN UNILEVER LIMITED AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED 31st MARCH, 2012

(Rs. in lakhs)

| | STANDALONE | | | STANDA | LONE | CONSOLIDA | TED | |
|--|--|--|---|---|---|---|--|--|
| Unaudited Results for the Unaudited Results for the | | Unaudited Results for the | Particulars | Audited Results for the | | Audited Results | Audited Results for the | |
| Quarter end 31st Marc | | Quarter ended 31st December | | Year ended 31st March | | Year ended 31st March | | |
| 2012 | 2011 | 2011 | | 2012 | 2011 | 2012 | 2011 | |
| 566,048 | 489.367 | 584.431 | 1.a. Net Sales from Operations(Net of excise duty) [sum of (i) to (iii)] | 2,173,560 | 1,938,101 | 2.298.773 | 1,964,7 | |
| 448,024 | 362,391 | | i) Domestic FMCG - HPC | 1,723,533 | 1,443,457 | 1,721,283 | 1,441,7 | |
| 101,436 | 94,148 | 96.401 | ii) Domestic FMCG - Foods | 391,897 | 347,151 | 391,897 | 347,1 | |
| 549,460 | 456,539 | 543,462 | Domestic FMCG - Total (i+ii) | 2,115,430 | 1,790,608 | 2,113,180 | 1,788,9 | |
| 16,588 | 32,828 | 40,969 | iii) Others | 58,130 | 147,493 | 185,593 | 175,8 | |
| 10,542 | 7,473 | 11,179 | 1.b. Other Operating Income | 38,077 | 35,450 | 44,860 | 37,4 | |
| 576,590 | 496,840 | 595,610 | 1. Total Income from operations (net) [1.a. + 1.b.] | 2,211,637 | 1,973,551 | 2,343,633 | 2,002, | |
| 498,958 | 438,183 | 504,243 | 2. Expenses [sum of (a) to (g)] | 1,904,328 | 1,727,795 | 2,018,631 | 1,754, | |
| 207,955 | 211,108 | 234,603 | a) Cost of materials consumed | 858,489 | 755,049 | 948,701 | 779, | |
| 76,621 | 74,829 | 76,128 | b) Purchases of stock-in-trade | 302,414 | 281,813 | 291,949 | 269, | |
| 27,649 | (19,517) | (2,738) | c) Changes in inventories of finished goods, work-in-progress and stock-in-trade | 12,873 | (29,053) | 9,515 | (30, | |
| 27,513 | 23,460 | 27,412 | d) Employee benefits expense | 110,728 | 96,126 | 120,094 | 101, | |
| 5,707 | 5,563 | 5,682 | e) Depreciation and amortisation expense | 21,825 | 22,083 | 23,354 | 22, | |
| 67,733 | 62,328 | 69,018 | f) Advertising & Promotions | 263,478 | 276,423 | 269,696 | 279, | |
| 85,780 | 80,412 | 94,138 | g) Other expenses | 334,521 | 325,354 | 355,322 | 331 | |
| 77,632 | 58,657 | 91,367 | 3. Profit from operations before other income, finance costs and exceptional items (1-2) | 307,309 | 245,756 | 325,002 | 248 | |
| 6,996 | 6,031 | 8,008 | 4. Other Income | 27,831 | 27,288 | 25,962 | 25 | |
| 84,628 | 64,688 | 99.375 | 5. Profit from ordinary activities before finance costs and exceptional items (3+4) | 335,140 | 273,044 | 350.964 | 273 | |
| 20 | 2 | 45 | | 124 | 24 | 165 | | |
| 84,608 | 64,686 | 99.330 | 7. Profit from ordinary activities after finance costs but before exceptional items (5-6) | 335,016 | 273,020 | 350.799 | 273 | |
| 2,808 | 8,360 | (1,238) | 8. Exceptional Items - credit/(charge) | 11.887 | 20,683 | 11.369 | 22 | |
| 87.416 | 73,046 | | 9. Profit from ordinary activities before tax (7+8) | 346,903 | 293,703 | 362,168 | 295 | |
| (18,755) | (16,128) | | 10. Tax expense | (77,763) | (63,104) | (82,154) | (65 | |
| 68,661 | 56,918 | | 11. Net Profit from ordinary activities After Tax [9+10] | 269,140 | 230,599 | 280.014 | 230 | |
| - | 30,310 | 75,561 | 12. Extraordinary Items | 203,140 | 200,033 | 200,014 | 200 | |
| 68.661 | 56,918 | 75 381 | 13. Net Profit for the period (11+12) | 269,140 | 230.599 | 280.014 | 230 | |
| - | | 75,561 | 14. Share of profit of associates | 203,140 | 200,000 | 200,014 | 200, | |
| - | | _ | 15. Minority Interest | _ | | (948) | (1 | |
| 68.661 | 56,918 | | 16. Net Profit after taxes, minority interest and share of profit of associates (13+14+15) | 269,140 | 230.599 | 279.066 | 229 | |
| 00,001 | 30,310 | 70,001 | 10. Not 1 folk after taxes, millorly interest and share of profit of associates (10+14+10) | 200,140 | 250,555 | 273,000 | 223 | |
| 21,615 | | | 17. Paid up Equity Share Capital (face value Re. 1 per share) | 21,615 | 21,595 | 21,615 | 21 | |
| 21,010 | 21,595 | 21,610 | | | | | | |
| 21,015 | 21,595 | 21,610 | | · · | • | · · | | |
| 21,015 | 21,595 | 21,610 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year | 329,611 | 244,290 | 346,426 | | |
| · | | · | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): | 329,611 | 244,290 | 346,426 | 251 | |
| 3.18 | 2.61 | 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. | 329,611 12.46 | 244,290 10.58 | 346,426 12.92 | 251 1 | |
| · | | 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): | 329,611 | 244,290 | 346,426 | 251 1 | |
| 3.18 | 2.61 | 3.49 | Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. | 329,611 12.46 | 244,290 10.58 | 346,426 12.92 | 251 1 | |
| 3.18 | 2.61 | 3.49 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. | 329,611 12.46 | 244,290 10.58 | 346,426 12.92 | 251 1 1 | |
| 3.18 3.18 | 2.61 2.61 | 3.49 3.49 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): | 329,611 12.46 12.45 | 244,290 10.58 10.56 | 346,426 12.92 12.91 | 251 1 1 1 | |
| 3.18 3.18 | 2.61 2.61 2.61 | 3.49 3.49 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. | 329,611 12.46 12.45 | 244,290 10.58 10.56 | 346,426 12.92 12.91 12.92 | 251 1 1 | |
| 3.18 3.18 | 2.61 2.61 2.61 | 3.49 3.49 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING | 329,611 12.46 12.45 | 244,290 10.58 10.56 | 346,426 12.92 12.91 12.92 | 25° | |
| 3.18 3.18 3.18 3.18 | 2.61 2.61 2.61 | 3.49 3.49 3.49 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A PARTICULARS OF SHAREHOLDING 1. Public Shareholding | 329,611 12.46 12.45 12.46 12.45 | 244,290 10.58 10.56 10.58 10.56 | 346,426 12.92 12.91 12.92 12.91 | 251 1 1 1 | |
| 3.18 3.18 3.18 3.18 | 2.61 2.61 2.61 2.61 1,024,622,508 | 3.49 3.49 3.49 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding Number of Shares | 329,611 12.46 12.45 12.46 12.45 | 244,290 10.58 10.56 10.58 10.56 | 346,426 12.92 12.91 12.92 12.91 | 251 1 1 1 1,024,622 | |
| 3.18 3.18 3.18 3.18 | 2.61 2.61 2.61 | 3.49 3.49 3.49 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding Number of Shares - Percentage of Shareholding | 329,611 12.46 12.45 12.46 12.45 | 244,290 10.58 10.56 10.58 10.56 | 346,426 12.92 12.91 12.92 12.91 | 251 1 1 | |
| 3.18 3.18 3.18 3.18 | 2.61 2.61 2.61 2.61 1,024,622,508 | 3.49 3.49 3.49 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding Number of Shares | 329,611 12.46 12.45 12.46 12.45 | 244,290 10.58 10.56 10.58 10.56 | 346,426 12.92 12.91 12.92 12.91 | 251 1 1 1 1,024,622 | |
| 3.18 3.18 3.18 3.18 1,026,663,032 47.50% | 2.61 2.61 2.61 2.61 1,024,622,508 47.45% | 3.49 3.49 3.49 3.49 1,026,195,165 47.49% | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding Number of Shares - Percentage of Shareholding | 329,611 12.46 12.45 12.46 12.45 1,026,663,032 47.50% | 244,290 10.58 10.56 10.58 10.56 1,024,622,508 47,45% | 346,426 12.92 12.91 12.92 12.91 | 251 1 1 1 1,024,622 47 | |
| 3.18 3.18 3.18 3.18 | 2.61 2.61 2.61 2.61 1,024,622,508 | 3.49 3.49 3.49 3.49 | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A PARTICULARS OF SHAREHOLDING 1. Public Shareholding 1. Purport of Shares 1. Percentage of Shareholding 2. Promoters and Promoter Group Shareholding | 329,611 12.46 12.45 12.46 12.45 | 244,290 10.58 10.56 10.58 10.56 | 346,426 12.92 12.91 12.92 12.91 | 251 1 1 1 1,024,622 | |
| 3.18 3.18 3.18 3.18 1,026,663,032 47.50% | 2.61 2.61 2.61 2.61 1,024,622,508 47.45% | 3.49 3.49 3.49 3.49 1,026,195,165 47.49% | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding 1. Number of Shares 1. Percentage of Shareholding 2. Promoters and Promoter Group Shareholding a) Pledged/Encumbered | 329,611 12.46 12.45 12.46 12.45 1,026,663,032 47.50% | 244,290 10.58 10.56 10.58 10.56 1,024,622,508 47,45% | 346,426 12.92 12.91 12.92 12.91 1,026,663,032 47.50% | 1,024,622 | |
| 3.18 3.18 3.18 3.18 1,026,663,032 47.50% | 2.61 2.61 2.61 1,024,622,508 47.45% | 3.49 3.49 3.49 1,026,195,165 47.49% | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding Number of Shares Percentage of Shareholding 2. Promoters and Promoter Group Shareholding a) Pledged/Encumbered Number of shares | 329,611 12.46 12.45 12.45 12.45 1,026,663,032 47.50% | 244,290 10.58 10.56 10.56 10.56 1,024,622,508 47,45% | 346,426 12.92 12.91 12.92 12.91 1,026,663,032 47.50% | 1,024,622 41 | |
| 3.18 3.18 3.18 3.18 1,026,663,032 47.50% | 2.61 2.61 2.61 2.61 1,024,622,508 47.45% Nil NA | 3.49 3.49 3.49 3.49 1,026,195,165 47.49% Nii | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19. i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19. ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding Number of Shares - Percentage of Shareholding 2. Promoters and Promoter Group Shareholding a) Pledged/Encumbered Number of shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group) - Percentage of shares (as a % of the total share capital of the company) | 329,611 12.46 12.45 12.45 12.45 1,026,663,032 47.50% | 244,290 10.58 10.56 10.56 10.56 1,024,622,508 47.45% Nii | 346,426 12.92 12.91 12.92 12.91 1,026,663,032 47.50% Nii | 251 1 1 1 1,024,622 47 Nii NA | |
| 3.18 3.18 3.18 3.18 1,026,663,032 47.50% Nil NA | 2.61 2.61 2.61 1,024,622,508 47.45% Nil NA | 3.49 3.49 3.49 1,026,195,165 47.49% Nii NA | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding 1. Public Shareholding 2. Promoters and Promoter Group Shareholding a) Pledged/Encumbered 1. Public Shares 1. Percentage of Shares (as a % of the total shareholding of promoter and promoter group) 1. Percentage of shares (as a % of the total share capital of the company) 1. Poncumbered | 329,611 12.46 12.45 12.45 12.45 1,026,663,032 47.50% Nii NA | 244,290 10.58 10.56 10.56 10.56 1,024,622,508 47,45% Nil NA | 346,426 12.92 12.91 12.92 12.91 1,026,663,032 47.50% Nii NA | 251 1 1 1,024,622 47 Nii NA NA | |
| 3.18 3.18 3.18 3.18 1,026,663,032 47.50% Nil NA NA | 2.61 2.61 2.61 1,024,622,508 47.45% Nil NA NA | 3.49 3.49 3.49 3.49 1,026,195,165 47.49% Nii NA NA | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A PARTICULARS OF SHAREHOLDING 1. Public Shareholding Number of Shareholding 2. Promoters and Promoter Group Shareholding a) Pledged/Encumbered Number of shares Percentage of shares (as a % of the total share capital of the company) b) Non-Encumbered Number of shares 1. Number of shares 1. Percentage of shares (as a % of the total share capital of the company) 1. Number of shares | 329,611 12.46 12.45 12.45 12.45 1,026,663,032 47.50% Nil NA NA | 244,290 10.58 10.56 10.56 10.56 1,024,622,508 47.45% Nii NA NA | 346,426 12.92 12.91 12.92 12.91 1,026,663,032 47.50% Nil NA NA | 251 1 1 1 1,024,622 47 Nii NA NA | |
| 3.18 3.18 3.18 3.18 1,026,663,032 47.50% Nil NA | 2.61 2.61 2.61 1,024,622,508 47.45% Nil NA | 3.49 3.49 3.49 1,026,195,165 47.49% Nii NA | 18. Reserves excluding Revaluation Reserve as per balance sheet of previous accounting year 19.i Earnings Per Share (EPS) before extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. 19.ii Earnings Per Share (EPS) after extraordinary items (of Re. 1/- each) (not annualsed): (a) Basic - Rs. (b) Diluted - Rs. A. PARTICULARS OF SHAREHOLDING 1. Public Shareholding 1. Public Shareholding 2. Promoters and Promoter Group Shareholding a) Pledged/Encumbered 1. Public Shares 1. Percentage of Shares (as a % of the total shareholding of promoter and promoter group) 1. Percentage of shares (as a % of the total share capital of the company) 1. Poncumbered | 329,611 12.46 12.45 12.45 12.45 1,026,663,032 47.50% Nii NA | 244,290 10.58 10.56 10.56 10.56 1,024,622,508 47,45% Nil NA | 346,426 12.92 12.91 12.92 12.91 1,026,663,032 47.50% Nii NA | 251 1 1 1 1,024,622 47 Nii NA NA | |

| B. INVESTOR COMPLAINTS | Quarter ended 31st March 2012 |
|--|-------------------------------|
| Pending at the beginning of the quarter | NIL |
| Received during the quarter | 18 |
| Disposed of during the quarter | 18 |
| Remaining unresolved at the end of the quarter | NIL |

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED, UNDER CLAUSE 41 OF THE LISTING AGREEMENT

(Rs. in lakhs)

| STANDALONE | | | | STANDA | DALONE CONSOLIDATED | | IDATED |
|--------------|---|---------------|---|-------------------------|---------------------|-------------------------|-----------|
| Unaudited Re | Unaudited Results for the Unaudited Results for | | Particulars | Audited Results for the | | Audited Results for the | |
| | Quarter ended the Quarter ended | | | Year ended Year ended | | | |
| 31st N | | 31st December | | 31st March | | 31st March | |
| 2012 | 2011 | 2011 | | 2012 | 2011 | 2012 | 2011 |
| | | | Segment Revenue (Sales and Other operating income) | | | | |
| 283,438 | 220,750 | 264,813 | - Soaps and Detergents | 1,063,628 | 880,106 | 1,063,628 | 880,118 |
| 171,094 | 146,085 | 188,772 | - Personal Products | 684,586 | 585,039 | 700,876 | 585,727 |
| 68,317 | 63,470 | 67,093 | - Beverages | 261,743 | 234,650 | 261,743 | 234,650 |
| 34,805 | 31,737 | 30,666 | - Packaged Foods | 135,946 | 117,843 | 135,947 | 117,842 |
| 18,230 | 34,138 | 43,606 | - Others (includes Exports, Chemicals, Water, etc) | 63,636 | 153,931 | 180,135 | 182,205 |
| 575,884 | 496,180 | 594,950 | Total Segment Revenue | 2,209,539 | 1,971,569 | 2,342,329 | 2,000,542 |
| - 1 | - | - | Less: Inter Segment Revenue | - 1 | - | | |
| 575,884 | 496,180 | 594,950 | Net Segment Revenue | 2,209,539 | 1,971,569 | 2,342,329 | 2,000,542 |
| | | | | | | | |
| | | | Segment Results (Profit before tax and interest from ordinary activities) | | | | |
| 32,008 | 16,504 | 35,589 | - Soaps and Detergents | 123,327 | 82,077 | 123,326 | 82,077 |
| 44,919 | 36,519 | 48,812 | - Personal Products | 174,460 | 149,480 | 174,294 | 146,956 |
| 9,838 | 9,928 | 10,518 | - Beverages | 36,668 | 35,776 | 36,668 | 35,776 |
| (371) | 465 | (597) | - Packaged Foods | 2,417 | 2,987 | 2,417 | 2,987 |
| (489) | 1,519 | 3,435 | - Others (includes Exports, Chemicals, Water, etc) | (2,492) | 1,143 | 15,310 | 5,683 |
| 85,905 | 64,935 | 97,757 | Total Segment Results | 334,380 | 271,463 | 352,015 | 273,479 |
| (20) | (2) | (45) | Less: Finance costs | (124) | (24) | (165) | (101) |
| 1,531 | 8,113 | 380 | Add/(Less): Other unallocable income net of unallocable expenditure | 12,647 | 22,264 | 10,318 | 22,313 |
| 87,416 | 73,046 | 98,092 | Total Profit Before Tax from ordinary activities | 346,903 | 293,703 | 362,168 | 295,691 |
| | | | | | | | |
| | | | Capital Employed (Segment assets less Segment liabilities) | | | | |
| (4,078) | (36,558) | (48,307) | - Soaps and Detergents | (4,078) | (36,558) | (4,078) | (36,558) |
| 2,545 | 15,068 | 6,098 | - Personal Products | 2,545 | 15,068 | 9,978 | 12,350 |
| 29,993 | 34,624 | 22,824 | - Beverages | 29,993 | 34,624 | 29,993 | 34,623 |
| 21,487 | 13,345 | 18,500 | - Packaged Foods | 21,487 | 13,345 | 21,488 | 13,345 |
| (7,507) | 16,964 | 9,606 | - Others (includes Exports, Chemicals, Water, etc) | (7,507) | 16,964 | (1,874) | 20,045 |
| 42,440 | 43,443 | 8,721 | | | 43,443 | 55,507 | 43,805 |
| 308,853 | 222,509 | 376,562 | Add: Unallocable corporate assets less corporate liabilities | 308,853 | 222,509 | 314,431 | 231,148 |
| 351,293 | 265,952 | 385,283 | Total Capital Employed in company | 351,293 | 265,952 | 369,938 | 274,953 |
| | | | | | , i | · | • |

Registered Office : Unilever House, B. D. Sawant Marg, Chakala, Andheri (E), Mumbai 400 099



HINDUSTAN UNILEVER LIMITED <u>AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED 31st MARCH, 2012</u>

(Rs. in lakhs)

| | Statement of Assets and Liabilities | Standalone Consolidated | | | | |
|---|---|--|-----------|-------------------------|-----------|--|
| | Statement of Assets and Liabilities | | | Audited Results for the | | |
| | Particulars | Audited Results for the Year ended 31st March | | Year ended 3 | | |
| | r ai ticulai s | 2012 | 2011 | 2012 | 2011 | |
| | | | | | | |
| Α | EQUITY AND LIABILITIES | | | | | |
| 1 | Shareholders' funds | | | | | |
| | (a) Share capital | 21,615 | 21,595 | 21,615 | 21,595 | |
| | (b) Reserves and surplus | 329,678 | 244,357 | 346,493 | 251,900 | |
| | (c) Money received against share warrants | - | - | - | - | |
| | Sub-total - Shareholders' funds | 351,293 | 265,952 | 368,108 | 273,495 | |
| 2 | Share application money pending allotment | - | - | - | - | |
| 3 | Minority interest * | - | - | 1,830 | 1,458 | |
| | | | | | | |
| 4 | Non-current liabilities | | | | | |
| | (a) Long-term borrowings | - 1 | - | - | - | |
| | (b) Deferred tax liabilities (net) | - | - | - | - | |
| | (c) Other long-term liabilities | 32,969 | 21,920 | 33,167 | 21,923 | |
| | (d) Long-term provisions | 66,695 | 66,387 | 67,430 | 67,366 | |
| | Sub-total - Non-current liabilities | 99,664 | 88,307 | 100,597 | 89,289 | |
| 5 | Current liabilities | | | | | |
| • | (a) Short-term borrowings | | _ | _ | _ | |
| | (b) Trade payables | 462,296 | 500,905 | 484,387 | 507,902 | |
| | (c) Other current liabilities | 54,677 | 55,459 | 56,436 | 56,656 | |
| | (d) Short-term provisions | 127,897 | 105,643 | 129,367 | 105,982 | |
| | Sub-total - Current liabilities | 644,870 | 662,007 | 670,190 | 670,540 | |
| | | 1 1 | 302,000 | 212,122 | 212,212 | |
| | TOTAL - EQUITY AND LIABILITIES | 1,095,827 | 1,016,266 | 1,140,725 | 1,034,782 | |
| В | ASSETS | | | | | |
| 1 | Non-current assets | | | | | |
| • | (a) Fixed assets | 236,292 | 245,786 | 249,050 | 251,264 | |
| | (b) Goodwill on consolidation * | 230,232 | 243,700 | 243,030 | 201,204 | |
| | (c) Non-current investments | 18,631 | 12,058 | 7,025 | 4,841 | |
| | (d) Deferred tax assets (net) | 21,424 | 20,966 | 20,991 | 20,737 | |
| | (e) Long-term loans and advances | 39,618 | 40,031 | 38,082 | 40,427 | |
| | (f) Other non-current assets | - | | - | | |
| | Sub-total - Non-current assets | 315,965 | 318,841 | 315,148 | 317,269 | |
| | | | | | | |
| 2 | Current assets | | , | | | |
| | (a) Current investments | 225,190 | 114,009 | 225,191 | 114,009 | |
| | (b) Inventories | 251,665 | 281,077 | 266,737 | 287,569 | |
| | (c) Trade receivables | 67,899 | 94,321 | 85,674 | 96,329 | |
| | (d) Cash and cash equivalents | 183,004 | 162,847 | 199,643 | 177,568 | |
| | (e) Short-term loans and advances | 48,579 | 41,635 | 44,611 | 38,262 | |
| | (f) Other current assets | 3,525 | 3,536 | 3,721 | 3,776 | |
| | Sub-total - Current assets | 779,862 | 697,425 | 825,577 | 717,513 | |
| | TOTAL - ASSETS | 1,095,827 | 1,016,266 | 1,140,725 | 1,034,782 | |

Notes:

- 1. Domestic Consumer Business (FMCG + Water) grew by 20.5% with a 23.6% growth in HPC and 7.7% growth in Foods businesses. Net Sales grew by 15.7% during the guarter.
- 2. Operating Profit (Profit from Operations before Other Income, Finance costs and Exceptional Items) for the quarter at Rs. 77632 lakhs (MQ'11: Rs. 58657 lakhs) grew by 32.3%.
- 3. Profit after tax from ordinary activities before Exceptional Items (refer note 6 below) for the quarter at Rs. 66359 lakhs (MQ'11: Rs. 51457 lakhs) grew by 29.0%.
- 4. During financial year 2011-12, Domestic Consumer Business (FMCG + Water) grew by 17.5%, Net Sales grew by 12.1% and Profit after tax from ordinary activities before Exceptional Items grew by 20.2%.
- 5. Other income includes interest income, dividend income and net gain on sale of other non trade current investments.
- 6. Exceptional items in MQ'12 include profit on sale of properties Rs. 3473 lakhs (MQ'11: Rs. 4778 lakhs), loss on sale of a stake in a subsidiary Rs. 68 lakhs (MQ'11: Rs. Nil), provision for retirement benefits of Rs. 578 lakhs arising out of change in actuarial assumptions (MQ'11: Rs. 3903 lakhs reduction), restructuring costs of Rs. 73 lakhs (MQ'11: Rs. 181 lakhs), write back of provision against advance to a wholly owned subsidiary of Rs. 668 lakhs (MQ'11: Rs. Nil), loss on capital reduction of a wholly owned subsidiary of Rs. 613 lakhs (MQ'11: Rs. Nil) and provision for expenses related to buyback of shares Rs.Nil (MQ'11: Rs. 140 lakhs).
- 7. Taxation for the quarter includes adjustments of previous years amounting to a credit of Rs. 421 lakhs (MQ'11: charge of Rs. 630 lakhs). Taxation adjustments of previous years include, where applicable, interest, penalties, write back of excess tax provisions of earlier years, etc.
- In order to fully exploit the opportunity in exports market and to provide necessary focus, flexibility and speed to the business, the Board of Directors approved a Scheme of Arrangement (the 'Scheme') for transfer of the FMCG Exports Business Division (the 'demerged business undertaking') of the Company into its wholly owned subsidiary Unilever India Exports Limited ('UIEL') on 9th May, 2011 which subsequently was approved by the shareholders on 28th July, 2011. The Hon'ble High Court of Bombay sanctioned the Scheme with the appointed date of 1st April, 2011 vide an order dated 18th November, 2011, the certified copy of which was received by the company on 5th December, 2011. The Scheme became effective from 1st January, 2012 (the 'effective date') upon filing of the said order with the Registrar of Companies of Mumbai. In accordance with the Scheme, the above transfer of demerged business undertaking has been accounted by the company by recording the transfer of the relevant assets and liabilities of the demerged business undertaking at their book values as of the appointed date and the corresponding consideration received aggregating to Rs 70.12 Crores in the form of investment in the shares issued by UIEL (465,000 shares of Rs 10/- each issued at a premium of Rs 1498/- per share) resulting in no gain or loss to the company. Accordingly, the financial results of the demerged business undertaking do not form part of the unaudited financial results of the company for the quarter ended 31st March, 2012 and of the audited results of the company for the year ended 31st March, 2012. However, the unaudited results of the company for the quarter ended 31st December, 2011 and 31st March, 2011 and the audited results of the company for the year ended 31st March, 2011 included the results of the said demerged business undertaking and hence, to that extent, previous guarter and year figures are not comparable with the current guarter and year figures. Given below are the results of the company excluding the results of the demerged business undertaking for each of the periods represented:

Rs. In Lakhs

| | STANDALONE | | | STANDALONE | | |
|--|--------------------------------------|---|-------------------|----------------------------------|--------------------------------------|--|
| Unaudited Results for the quarter ended 31st March | | Unaudited results for the quarter ended 31st December | | Audited results for the ye ended | | |
| 2012 | 2011 | 2011 | Particulars | 2012 | 2011 | |
| As reported | Comparable, adjusted for above | Comparable, adjusted for above | | As reported | Comparable, adjusted for above | |
| 576,590 | 472,920 | 567,208 | Total Income | 2,211,637 | 1,879,624 | |
| 489,174 | 401,985 | 472,813 | Total Expenses | 1,864,734 | 1,593,493 | |
| 87,416 | 70,935 | 94,395 | Profit Before Tax | 346,903 | 286,131 | |
| (18,755) | (15,697) | (21,851) | Tax Expense | (77,763) | (61,512) | |
| 68,661 | 55,238 | 72,544 | Profit After Tax | 269,140 | 224,619 | |

^{***} No impact on consolidated accounts as the FMCG Exports business division is demerged into a wholly owned subsidiary

- 9. The Board of Directors at their meeting held on Tuesday, 1st May, 2012 recommended a final dividend of Rs. 4.00 per share of Re.1 each, for the financial year ended 31st March, 2012. Together with the interim dividend of Rs. 3.50 per share paid on 22nd November, 2011, the total dividend for the financial year ended 31st March, 2012 works out to Rs. 7.50 per share of Re. 1/- each. Final dividend, subject to approval of shareholders, will be paid on or after Friday, 27th July, 2012.
- 10. The current period/year figures in this statement have been reported in the format recommended as per the SEBI circular dated 16 April 2012. The comparative figures have also been accordingly restated to conform with the current period presentation.
- 11. The figures of last quarter are the balancing figures between the audited figures in respect of the full financial year and the published year to date figures upto the third quarter of the current financial year excluding the results of the demerged business undertaking as mentioned in Note 8 above.
- 12. The text of the above statement was approved by the Board of Directors at their meeting held on 1st May, 2012.

For more details, visit our website at http://www.hul.co.in

By order of the Board

Place: Mumbai Date: 1st May, 2012 Nitin Paranjpe Managing Director & CEO

Notes on Segment Information

- 1. Segment Revenue, Results and Capital Employed figures represent amounts identifiable to each of the segments. Other "unallocable income net of unallocable expenditure" includes expenses on common services not directly identifiable to individual segments, corporate expenses, interest/ dividend/ other financial income (net) and exceptional items.
 - Capital Employed figures are as at 31st March 2012, 31st December 2011 and 31st March 2011. Unallocated corporate assets less corporate liabilities mainly represent investment of surplus funds and cash and bank.
- 2. Previous period figures have been re-grouped/restated wherever necessary to conform to this period's classification.