Unilever Positive Nutrition Action Plan

Our nutrition philosophy and approach

Our strategic **Positive** nutrition goals

Brands with purpose



External engagement and partnerships

Governance, data and disclosure

Healthy and sustainable diets

Grounded in leading-edge science



Healthier options accessible and affordable to all



Continuously improve the nutritional profile of our portfolio

Responsible marketing, labelling and communication



€1.5 billion annual sales from plant-based products in categories whose products are traditionally using animal derived ingredients by 2025

Double the number of products sold that deliver 🔏 positive nutrition by 2025

85% of our portfolio meet Unilever's Science-based **Nutrition Criteria** (USNC) by 2028

95% of packaged ice cream to contain ≤22q total sugar per serving by 2025

95% of packaged ice cream to contain ≤250kcal per • serving by 2025

80% of our global *beverage portfolio to contain ≤5g total sugar per 🥑 100ml by 2025

Knorr is making the good stuff irresistible



The Vegetarian Butcher wants to sacrifice nothing

Wall's choose happier together



Lipton creates winning blends of, around & for the world



Horlicks is on a journey to nourish a billion lives

Hellmann's is making taste not waste



Behaviour change programmes with affordable and nutritious menus



Training and capacitating chefs on balanced menus, plant-based eating



Marketing communications promoting health messages based on science

Programmes (co)implemented with local, diverse stakeholder groups



Co-create science-based targets, technical solutions and policy at global and national levels



Transparency and advocacy through partnerships and trade associations



Commitment to disclose nutrition-relevant policies



Global network of nutrition **experts**



Positive Nutrition Goals agreed at Unilever Leadership **Executive and performance** linked to compensation



Issues Policy Groups Foods & Ice Cream approve positions and advocacy policies



Strong nutrition governance



Annual tracking & reporting on our progress with third-party assurance

